

**Advertisement Rates Card  
for The Year 2018  
Advertising Rates Per Insertion**

**All Rates In US Dollars**

**FULL PAGE**

4 Colour	US \$	720
2 Colour	US \$	360
Black/White	US \$	270

**HALF PAGE**

4 Colour	US \$	270
2 Colour	US \$	180
Black/White	US \$	90

**1/4 PAGE**

4 Colour	US \$	150
2 Colour	US \$	90
Black/White	US \$	50

FRONT COVER	US \$	900
INSIDE FRONT COVER	US \$	810
INSIDE BACK COVER	US \$	810
BACK COVER	US \$	810

**TECHNICAL DATA :-**

**FULL PAGE**

Overall Size	21 cm x 28 cm
Bleed Size	21.5 cm x 28.5 cm

**HALF PAGE**

Overall Size	21 cm x 14 cm
Bleed Size	21.5 cm x 14.5 cm

**Advertisement Material Required : PDF, AI, CDR Format**

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**Times International Journal for  
Technical Textiles, Nonwovens and Composites**

**Technical Textiles  
Innovation**

**Media Kit 2018**

## Editorial Plan for The Year 2018

### January-March 2018

- Outlook Asia 2018 : Asian Nonwovens Industry 2018-2020
- Innovative fibers- for manufacture of Technical Textiles
- Processing of Technical Textiles, Filtech-Germany
- German & Swiss Innovation for Technical Textiles Industry
- Middle East and North Africa Nonwovens Symposium
- Spinning Technology for Nanofibers

### April-June 2018

- HIGHTEX 2018 : TURKEY
- Nonwovens Technology : Innovation
- TECHTEXTIL North America 2018
- Composites Innovation
- Weaving Technology : Innovation

### July-September 2018

- Smart Textiles and Light Weight Materials
- Survey of Asian Composites Industry
- Market for Medical Textiles
- Knitting Innovation

### October-December 2018

- Market for Fire Retardant Textiles
- Laminating and Coating technology
- IFAI Expo 2018
- Innovative Technology for Manufacturing of Technical Textiles
- ITMA ASIA + CITME 2018 Special Report
- Filtrex Asia

**It will also include our regular Market Report, Survey, Analysis, General News, Technology, Polyester, Nylon, Spandex, Cotton, Modal, Viscose, Geotextiles, Medical Textiles, Agrotexiles & Composites**

## Circulation and Readership Structure

Technical Textiles Innovation is a technical and trade publication for decision makers in the management and purchasing departments of Technical Textiles Units and their suppliers, as well as end-users of technical textiles such as in Agrotech, Meditech, Protech, Geotech, Hometech, Clothtech, Buildtech, Indutech, Mobiltech, Packtech, Sportech, Nonwoven, Composites and Chemicals

### Target Groups

Machinery Manufacturers, Nonwovens and Technical Textiles Manufacturers, Suppliers and end-users of technical textiles (70% of recipients).

Application fields of technical textiles (30% of recipients)

## Geographical Distribution Analysis

South India	3000
Western India	3200
North India	1800
Eastern India	1000
Outside India	2700
Actually Distributed	11,700
Print Run	13,500