

ITM 2018 Hosts Global Launchings

Opens Its Doors for Record-breaking Number of Participants and Visitors

Meeting point for the textile world, ITM 2018 International Textile Machinery Exhibition opened its doors at TÜYAP Istanbul on April 14th, at 9:30 AM. With its grand opening, ITM 2018 exceeds all expectations. Organized by Teknik Fuarçılık and TÜYAP partnership in cooperation with TEMSAD, ITM 2018 Exhibition is one of the industry's most important global events as well as being the biggest trade exhibition in the region of Turkey, the Near East, and the Middle East.

The biggest factor in this success is, undoubtedly, that it is being held in Istanbul, which acts as a bridge connecting the east and the west. Thanks to this geographical advantage, companies in the Middle East, North Africa, the Turkic Republics, the Balkans and Asia, which are developing rapidly both in European countries and in the field of textiles, are able to visit Istanbul after a short 3-hour flight. Also due to the fact that textile manufacturers from Iran, Algeria, Egypt, Tunisia, Morocco, Pakistan and Bangladesh are experiencing visa issues on their trips to Europe due to the aggravated visa conditions of the Schengen policy, while they do not experience any such problems when they come to Turkey, is causing an increase in the number of visitors at the exhibition.

Because of the ITM 2018 Exhibition, the occupancy rate at the hotels located on the European side has reached 80% now. The 100% occupancy rate at the hotels near the exhibition area shows that this year the exhibition will host a huge number of visitors.

Another reason for the intense interest in this exhibition where textile technology leaders will make their global launches for their latest technological products and turn it into a textile show has been our promotion of the ITM by participating in the exhibitions in Iran, Uzbekistan, Pakistan, Moscow, Tunisia and Algeria. I believe that companies from these countries will see the latest developments in the field of textile technologies at the ITM exhibition and take them to their countries and that the textile industry will display a rapid development in these countries.

The textile industry in the global world is experiencing a great deal of activities. We witness very serious investments especially in countries like Pakistan and Bangladesh. Organizing the ITM Exhibition in Istanbul, which geographically is the meeting point for the textile industry, also provides a great opportunity for companies who want to renew their technologies and make investments. ITM is becoming an organization where textile technology leaders exhibit their newest products as well as being a platform helping to achieve major business cooperation in the industry.

Companies serving in the sub-branches of the industry from cotton to yarns, weaving, knitting, digital printing, dyeing and finishing are displaying their latest technological products this year, in 12 halls on an area covering 120,000 sqm. This year we also have initiated many innovations at the ITM exhibition. For example, digital printing sector which was assigned one hall last year, will be held in two halls this year. Thus, we have been able to come together with the leading companies in the digital printing industry who could not participate in the previous ITM exhibitions.

In addition, many weaving, knitting and yarn companies have also increased the number of square meter coverage and machine numbers at the ITM exhibition this year. More importantly, it has been a great success and a source of pride for us that the ITM 2018 has been as the first venue for the exhibition of the latest technological products of the textile leaders.

Being the most important textile technology exhibition in the region where thousands of companies from all over the world are participating, and thousands are visiting, the ITM 2018 is being held with the participation and visits of hundreds of producers worldwide, and investors from all over the world.

At ITM 2018, companies serving in all the sub-sectors of the industry, from cotton to yarn, weaving, knitting, digital printing, dyeing and dressing, bring together their latest technological products.

Purchasing committees from many countries including Iran, Uzbekistan, India, Russia, Egypt, Morocco, Panama, Tunisia, Ethiopia and Kenya visited to the exhibition. Also the Colon Free Zone of Panama, the world's second largest Free Zone, has open its booth for the first time at ITM.

Introducing the latest machinery and technologies of the world's leading brand in the textile machinery world, the exhibition is offering tremendous business opportunities for all professionals who want to stay up-to-date about the industry and follow the innovations.

Two Other Exhibitions are Being Held Simultaneously with ITM 2018

Being the first and only exhibition in its field and is held for the seventh time this year, At Hightex 2018, textile products such as nonwoven, technical textile, intelligent which are rapidly complying the technological developments in the industry were being introduced.

Continuing to be one of the most important platforms guiding the yarn industry, the Yarn Exhibition hosts industry representatives. High-performance and quality products of the top producers in the industry were exhibited at Hall 11 during the exhibition.

We at TIMES INTERNATIONAL Thanks Organisers who have brought the ITM, which is held every two years, to a good level with their intensive efforts that participants and visitors leaving happily from Istanbul at the end of Exhibition.