Join the Denim Revolution at Gartex

Denim Show Brings together the whole Denim Fraternity Under One Roof to Share Their Dedication for Denim, Talk About Innovation, Education and Sustainability

The comprehensive trade show on garmenting and textile manufacturing solutions and technologies, Gartex has joined hands with **Denim Manufacturers' Association** (DMA) of India to facilitate a platform for denim fraternity to showcase denim fabrics, various applications possible using Denim Fabrics and as well as showcasing upcoming trends in the Denim Fashion Industry .

The show is expected to add value to the entire value-chain of Denim industry encompassing the accessories like zipper and buttons, besides highlighting latest on finishing and washing technologies. It will be a great opportunity to Denim Fabricators, Garment Manufacturers, Apparel Brands, Buying houses, Merchandisers and other industry players to interact with India's leading Denim Mills to witness the latest range and innovations in the Denim Sector.

Companies like Aarvee Denims & Export Ltd., Anubha Industries Private Limited, Bhaskar Industries Pvt. Ltd., Ginni International Ltd., Mahak Creations Pvt. Ltd., Jindal Worldwide Ltd., LNJ Denim (Unit RSWM Ltd.), Ultra Denim Pvt. Ltd., Modern Denim Ltd., Partap Spintex Pvt. Ltd., Vinod Denim Ltd., Mafatlal Industries Ltd., Oswal Denims (Prop. Oswal Woolen Mills Ltd.), Nandan Denim Ltd., Suryalakshmi Cotton Mills Ltd. and many more are showcasing their product range in the Denim Show.

Going forward, the organisers have created an **Applications Zone** within the periphery of the Denim Show to highlight rapidly increasing applications of denim fabric. As we all know, the applications of denim as fabric is not limited only to the clothing especially jeans and jacket, but has gone far beyond to include ladies apparel, wedding dresses, bags, rugs, bikers' helmets, decorative items, home furnishings, shoes, toys, car seat covers, face-masks, phone covers, upholstery, insulations, etc. to bring forth a wholesome idea that where denim can be used.

Interestingly, there would be a **Trends Zone** to display the latest technologies and advancements taking place in the industry and the moves that Denim Industry must make to achieve a sustainable growth. Top Brands like **Arvind Mills & Raymond** who are also the sponsors of the Show, have confirmed to present the **future forecast** on the trends of denim industry under this specific Show.

Most importantly, a **Knowledge Forum** will be staged on denim sector to exchange ideas on the development front. The forum will focus on sustainability, design inspiration, trends emerging

in denim industry, improvement in washing & finishing techniques, apart from other relevant industry topics.

Broad exhibit categories at Gartex 2018 include embroidery machines, cutting and sewing machines, fabrics & accessories, needles & threads, laundry & washing equipment, finishing equipment, laser cutting machines, digital textile printing machines, automation and software.

About The Organiser:

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 20 years in publishing & 15 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, Thailand and Africa.