Archroma Joins Hands With Lahore University Of Engineering & Technology to Foster Innovative Research In Textiles



Prof. Dr. Fazal Ahmed Khalid, Vice Chancellor UET, Lahore and Mujtaba Rahim, CEO Archroma Pakistan signing the MoU between the two institutions

Archroma, a global leader in color and specialty chemicals, announced it has signed a Memorandum of Understanding (MoU) with the University of Engineering & Technology (UET), Lahore, Pakistan. The MoU will pave way for cooperation initially for a five-year period.

The partnership will explore innovations in textile research with futuristic visualization for Pakistan to help the Pakistan textile industry to keep in line with the fast pace of global apparel requirements and evolutions. Both partners will jointly hold sessions to prepare students for the challenges of the textile industry through in-house training sessions, developmental projects, research in textile applications and process innovative methodologies by pioneering value additions. The students of UET will also be able to join internship placement programs at Archroma Center of Excellence at Karachi.

The MoU was officially signed at a ceremony recently held in Faisalabad by Prof. Dr. Fazal Ahmed Khalid, Vice Chancellor of UET and Mujtaba Rahim of CEO Archroma Pakistan Limited.

Speaking at the occasion, Mujtaba Rahim said: “We, at Archroma, believe in continuous improvement and challenging the status quo leading to enhance sustainable growth especially in our product lines creating value for our stakeholders. Through this initiative of mutual cooperation, we will be able to share latest knowledge and technical developments and to work together with the faculty

and research team of UET. We also wish to share the innovative textile solutions of Archroma with the students enabling them to enhance their academic performance. Our MoU will go a long way in adding value in the fast growing textile segment, from education to R&D development."

"This partnership is going to have far-reaching impact in textile research which will bear highly positive results for UET and Archroma. Our academic team has already collaborated with Archroma on projects that will have a far reaching impact on the textile industry. We are very enthusiastic about formalizing our mutual relationship and look forward to interesting research outcomes. Industrial liaison of students will create confidence and the training, internships and working sessions will benefit them in their career development," Prof. Dr. Fazal Ahmed Khalid commented.