Associazione Costruttori Italiani di Macchinario per l'Industria Tessile
Association of Italian Textile Machinery Manufacturers

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ITMA ASIA+CITME 2018 will serve to Verify Business Conditions of Asian Market

Mr. Alessandro Zucchi, President of ACIMIT

1. What are yours expectation from ITMA ASIA +CITME 2018?
ITMA ASIA + CITME is considered the leading trade show in Asia by the world textile machinery industry. Moreover China is the most important sales destination for the majority of the world textile machinery manufacturers. So also the 2018 edition of ITMA ASIA+CITME will serve to verify business conditions of this important market and the willingness of Chinese textile companies to invest in advanced technologies.

2. How do you see importance of ITMA ASIA +CITME 2018 in Asian market?
Right from the very first edition, ITMA ASIA +CITME has proven its worth as a world class trade fair event, capable of attracting visitors from all over Asia, not just China. The response from machinery manufacturers also confirms its overall importance.

3. ITALIAN TEXTILE MACHINERY at ITMA ASIA+CITME 2018?
About 130 companies will be exhibiting in Shanghai. 63 of these are present in 3 Italian clusters named National Sector Groups. The total surface occupied by Italian exhibitors is 6,288 sq. meters, with an increase of 15% on 2016 edition. Italy is, once more, one of the main Countries exhibiting at ITMA Asia+CITME.

4. Yours message for Asian Market ?
Asian textile companies need technologies capable to reduce production costs and at the same time to ensure a good quality product. This situation is also found in the Chinese market, where the attention for the production cycles more careful to environmental sustainability grows. Visitors to ITMA ASIA+CITME will find the right answer to their needs visiting the booths of the Italian exhibitors.