

Media Release
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WHY ZODIAC MAKES THE BEST SHIRTS

Crafted to perfection and neck deep in style, this is what defines every Zodiac Shirt. A continuous embrace of the human touch and the power of imagination have resulted in a fabric of excellence and a master class for those who demand only the best:

- **Long Staple Egyptian Cotton:**
Our process begins with ultra-fine, pure fibres to create new light-weight fabrics. All our premium shirts are crafted from the finest long staple Egyptian cotton and woven into 2-ply structures, feather-light Italian 100's "Silk Touch" poplins and classic mini-prints.
- **21 Stitches Per Inch:**
An almost invisible, 21 stitches per inch and a deeper yoke of 10.5cm provide our shirts with additional strength and a superior fall.
- **Signature Trinity Buttons:**
Our signature three-hole, genuine Mother-Of-Pearl buttons set our shirts apart.
- **Your Choice of Cuffs & Collars:**
Options for cuff style include the traditional single cuff or the stylish double cuff, both detailed with the finest interlinings from Germany. We offer 4 collar choices – from the classic Kent or Point to the contemporary Cutaway, from the contrast collar for the Wall Street look to the stylish band collar for Bandhgalas.
- **Superior Fit**
3 fits to suit diverse body types – Classic, Tailored and a Slim fit.



Our exquisite range of shirts starts from Rs 2699/- onwards

SMS your PIN code to 9223011233 to locate the nearest store.
By sharing your number, you authorize ZCCL to SMS/call you.

About the company:

Zodiac Clothing Co. Ltd. is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office building. ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 120 company-managed stores and over 1200 multi - brand retailers.