For Immediate Release

Indonesia's Largest Bra Maker, Honey Lady, Chooses Tukatech

World-class manufacturer in women's intimate apparel, Honey Lady, partners with leading fashion technology company, Tukatech.

Los Angeles, CA – August 30. 2018

Honey Lady, the leading manufacturer of women's intimate apparel, recently added Tukatech's award-winning technology solutions to its design and manufacturing process. The company initially installed forty TUKAcad licenses, including SMARTmark NetQ, a standalone system that requires no manual input and fully automates the marker-making process. Honey Lady now also uses TUKAcutplan, the Materials Requirement planning system. This allowed them to plan the purchase, allocate materials and minimize waste.



"We had all possible technologies from grading/markers to spreading and cutting, but we were still making paper patterns. We needed speed and accuracy. With Tukatech, we have eliminated manual paper pattern-making, increased productivity in our sample room, and reduced the lead time for sample-making. We have three sample rooms and three cutting rooms across the country," says Ferdinand Permana, Director of Honey Lady.

"Tukatech systems and their engineering consulting helped us streamline the communication and coordination internally. The central data and information that is available to all CAD and non-CAD users in factories or planners and engineers is seamless, which is something we were not able to do with our previous system. We are very pleased with the performance and with the quality of service and support provided by the Tukatech team," he added.



“During my visit, I had the honor of meeting Mrs. Margareth Lie Permana, the Founder and FORCE behind Honey Lady. It is rare to find people so dedicated and committed to making continued improvements. We are very proud to have one of the top 10 largest bra makers in the world added to our partner list,” commented Ram Sareen, Head Coach and Founder of Tukatech.

About Honey Lady: Honey Lady is the leading manufacturer of women’s intimate apparel. With headquarters in Hong Kong and three production facilities in Indonesia, the company is a recognized name and prolific producer of women’s intimate apparel. Known for its meticulous, state-of-the-art (bra) prototype and manufacturing process, Honey Lady is a supplier to intimate apparel brands and retailers across the globe. Honey Lady employs a vast and experienced workforce of over 6,000 employees across industries. They are a company who strongly believes in investing in people, achieving excellence in everything it does, and giving back to the community. Honey Lady works to live up to its vision of impacting lives.

About Tukatech, Inc.: Tukatech is the garment and apparel industry's leading provider of fashion technology solutions. Founded in 1995 by garment-industry veteran Ram Sareen, Tukatech offers award-winning 2D pattern making, grading, and marker making software, automated marker making software, 3D sample making/virtual prototyping software, as well as garment plotters, and automatic spreaders and cutters for production. All systems include unlimited training, consulting, process engineering, and implementation of our technologies. The capability of Tukatech’s technology remains unparalleled in the fashion industry.

For more information about the world of Tukatech and to schedule a free demo, contact us today!
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