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Gartex 2018 a resounding success for Mouvent

The innovative TX801 digital textile inkjet printer at the Gartex 2018 Mouvent booth draw crowds

Gartex 2018, which took place from August 18-20 in New Delhi, India, has proven to be a massive success in terms of turnout, the show itself and visitors to Mouvent's booth where the company was showing for the first time in India their revolutionary digital inkjet textile printer TX801. Gartex is a comprehensive tradeshow focused on garment and textile machinery, and it gives Indian market players in the garment & textile production industry an insight into the latest innovations and product launches.

Just as with similar high-profile tradeshows in China and Turkey, Mouvent's innovative TX801 digital textile inkjet printer made heads turn at Gartex. The ultra-compact TX801 prints with up to eight colors and, although it is a scanning type machine, can complete up to 50% of the print jobs in a single pass, delivering top-of-the-bill productivity of 200 sqm/h without compromising on quality.

The reason why the TX801 drew so much attention at Mouvent's Gartex 2018 booth is its use of the revolutionary Mouvent^{TM} Cluster Technology which uses clusters instead of fixed size print bars by colour, arranged in a modular, scalable matrix. This results in one system that can be simply adapted to all substrates of all widths, for all markets. Its print quality is extremely high with an optical resolution of up to 2,000 dpi. The machine can process knitted, woven and non-woven textiles with a maximum fabric width of 1,820 mm with roll diameters of up to 400 mm.

"The TX801 showed how innovation guided by the needs of the market results in a pioneering product that delivers what that market has been waiting for," said Ghislain Segard, Marketing and Sales Manager, Textile Machines at Mouvent. "The industry experts who saw the machine were delighted with its extremely high print quality that remains constant even at very high production speeds, as well as its precision and scalability. And we are very happy that companies will be able to immediately profit from the competitive advantage the TX801 is bound to deliver through our strategic partnership with Fortuna Colours & Prints LLP."

Vinod Krishnamurthy, one of the co-founders of Fortuna Colours & Prints LLP, started digital printing on textiles in 1998. The company launched Mimaki, Reggiani, Hong Hua, Kornit, Huntsman and almost a dozen brands, ranging from ink over software to machines in India.

"We are very happy that we can help Mouvent bring the TX801 to customers in India. The Indian textile market is extremely varied, interesting and rapidly changing, and the TX801 perfectly responds to the need for a very high quality, productive digital textile printer," Krishnamurthy said. "It came as no surprise to us that the presentation of the machine was met with such enthusiasm. After all, the Indian textile production market consists of

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companies producing exclusive high-quality textiles as well as huge-scale mass-produced products. The solutions Mouvent can offer are very well suited to this market.“

Gartex 2018 was also showcasing products, services and technologies related to the complete production chain. It was divided into several zones – including the DigiTex zone, which has an exclusive focus on Digital Textile Printing Technology.

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