Source India 2018 – India's Premier Reverse Buyer Seller Meet



Ministry of Commerce & Industry, Ministry of Textiles, Govt. of India & The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC) announce Source India 2018 – the 2nd edition of India's largest Sourcing Show for Textiles

To continue the impressive growth story of exports of Man Made Fibre and blended textiles from India, the Synthetic & Rayon Textiles Export Promotion Council and the Ministry of Textiles, Government of India, today announced the 2nd Edition of India's Largest Global Buyer Seller Meet, Source India 2018 in Surat.

Source India 2018 will be held in Surat from 21st to 23rd September 2018. It will be the largest sourcing show for international buyers who are looking to source synthetic and blended textiles from India. India currently ranks among the top 3 suppliers of these textiles worldwide. SRTEPC will assemble an array of more than 200 International Importers from more than 40 countries to transact business with more than 200 exporters in this sector.

Source India 2018 is a focused B2B show covering the entire value chain in Man-made Fibre Textile products and its blends. Fabrics (that include Suiting, Shirting, Women's Wear), Yarn, Fibre, Made-

ups, Home Textiles and Technical Textiles will be showcased by the leading exporters during the event. The Global Reverse Buyer Seller Meet will provide a boost to the Government's 'Make in India' campaign in India's second largest employment generating industry.

The Second edition of India's largest Sourcing Show for Man-made Fibre Textile products will be spread over 10,000 sq m of air-conditioned space. More than 200 Foreign Buyers are expected from 40 countries in addition to more than 5000 walk in Trade Visitors including Domestic Buyers, Representatives of Indian and International Buying Houses, Procurement Managers from Large Retail Brands, Sourcing Agents, CEO's, Industry Heads and Business Leaders. Council will be creating a Business Lounge for one to one meetings with the International Buyers. Informal networking dinners will be organized for the Exhibitors to develop relations with the invited International Buyers. The Council will be setting up a Theme Pavilion that will showcase fashion trends for the next Spring-Summer and Autumn-Winter period.

Road Shows are being conducted by the Council at the leading trade associations in Egypt, Morocco, Turkey, Moldova, Vietnam, Myanmar, Thailand, Mexico, Brazil, Peru, Colombia and UAE. Presentations will be made to the leading textile importers in these counties. Invitations will be sent to genuine buyers, duly verified through an elaborate selection process for their quality and interest to do business with Indian Exporters. Also, invitations will be sent to overseas buyers based on import data of these countries.



Shri Sri Narain Aggarwal, Chairman, SRTEPC said "It is a matter of pride that India is the 2nd largest manufacturer and 6th largest exporter of Man-made Fibre Textiles in the world. Speaking from Surat the Chairman said that "I take this opportunity to thank Smt. Smriti Zubin Irani, Honorable Union Minister of Textiles and her entire team for their relentless support and initiatives to benefit the Indian Textile Industry and all

the stakeholders. The city of Surat is the biggest hub of MMFT in the country, contributing 40% of the production of synthetic & rayon textile products that India manufactures. I am very confident that this unique business platform of 'Source India 2018' will result in many productive and long term business deals between Indian Exporters and International Importers of Man-made Fibre Textile products and its blends. It is my privilege to set the ball of 'Incredible Textiles of India' by launching this second edition of our flagship event that showcases the endless possibilities of Indian Man-made Fibre Textile products to the world".



Speaking from Mumbai, head office of SRTEPC, Vice Chairman, Shri Ronak Rughani said that "We at SRTEPC are very enthusiastic about the event and look forward to welcoming and hosting more than 200 International Buyers, selected with great care to ensure that we create an environment for maximum business deals to be transacted during Source India 2018. He further elaborated "We are creating an exclusive 'Business Lounge' for strategic one to one interactions between our member exhibitors and the invited buyers. We are also organizing a couple of informal 'Networking Dinners' to provide an opportunity for the participants to get to know each other and build long term business relationships".



Immediate Past Chairman and Convener, Shri Anil Rajvanshi said "It is SRTEPC's endeavor to partner the Govt. of India in its efforts to promote the Indian Textile Industry. As Facilitators of the Indian Man-made Fibre Textile Industry it is the Council's objective to prepare our Industry to ride the waves of change occurring in the Global Textile Industry. The developments are happy tidings for the Man-made Fibre Textile Industry and its blends as more than 70% of the textile used in the world is synthetic and the trend is only increasing. Organizing 'Source India 2018' is a giant step towards promotion of Indian Textile products to all corners of the world. Through our first edition of the Reverse Buyer Seller Meet we have

announced the establishment of a truly global show in Textiles in India. Our second edition will serve to reinforce our objective of India being the 'Go To' destination for International Buyers and Buying Houses to source their requirements of Man-made Fibre Textile Products and its blends".

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About Source India 2018
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Source INDIA Brochure link: https://tinyurl.com/ydy243bh
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