**Media Release**

# Grasim Industries Limited (Unit Harihar Polyfibers) wins Golden Peacock Award for Sustainability 2018

Grasim Industries Limited (Unit Harihar Polyfibers), a flagship company of USD 44.3 billion Aditya Birla Group has been named as the Winner of the Prestigious '**Golden Peacock Award for Sustainability 2018'** at the "18th Annual London Global Convention on Corporate Governance & Sustainability" and 'Global Business Meet' .

Mr. Dilip Gaur, Managing Director, Grasim Industries said, "The Golden Peacock Award is a testament to our vision to build sustainable businesses, capable of consistently delivering best in class environmental performance, underpinned by responsible stewardship philosophy."

The Golden Peacock Award is well recognised. This year Justice (Dr.) Arijit Pasayat**,** former Judge, Supreme Court of India, chaired the panel of judges.

"We are proud of being the recipient of this coveted award. It is indeed an important milestone in our Sustainability Journey", said Mr. Ajay Sardana, Chief Sustainability Officer of Pulp & Fibre Business of Grasim Industries Ltd.

Harihar Polyfibers Unit of Grasim, which was accorded this distinction, produces rayon grade pulp. Harihar Polyfibers Unit began operations with an initial capacity of 32 KTPA in 1972-73; the plant today produces 70 KTPA of pulp a year from eucalyptus wood. About 90% of energy used is derived from renewable resources and chemical recovery is around 98%.

**About Grasim Industries Limited:**
Grasim Industries Limited (BSE: 500300, NSE: GRASIM) is the flagship company of the USD 44.3 billion Aditya Birla Group. Beginning in 1947 with textiles manufacturing in India, today it is a leading global player in diverse segments. It is the number 1 player in Viscose Staple Fibre, among the largest chemicals players (Chlor-Alkali), the world's 4$^{th}$ largest cement producer and among the top diversified Financial Services (NBFC, Asset Management and Life Insurance) company in India.