India's largest manufacturer of Digital Inkjet Printers

ColorJet displaying its best selling digital textile printer VASTRAJET at DTG-2019

- ColorJet participating at DTG for first time with best selling digital textile printer
- VASTRAJET best suited for printing home textiles due to 320 cms width
- ColorJet all set to repeat its Indian success story in Bangladesh

ColorJet India Ltd, India's largest manufacturer and exporter of digital textile printing technologies will be launching and showcasing live demonstrations of its best selling direct to fabric printer, VASTRAJET at DTG-Dhaka which runs from January 9-12, 2019, at ICCB in Bangladesh in hall no. 6, booth no. 313.

ColorJet digital printers are an established name in, both textiles, as well as sign & signage applications. ColorJet digital printers are reputed to offer reliable performance year after year. Having firmly established itself as the biggest digital printer manufacturer in India, ColorJet is now all set to repeat its success story in Bangladesh and countries of Asia, Africa and Europe.

The consumers of Bangladesh share a common passion for colourful textiles with consumers of India and ColorJet brings to the table its experience and expertise, which includes a deep understanding of fashion sense in the sub-continent.

Fully realising that investment in digital printing requires a lot of support and hand holding in the initial stages, ColorJet has tied up with Universal Textile Machinery & Spares Ltd - Bangladesh to fully meet the need for making spares and consumables available to customers in Bangladesh.

To investors in digital printing, perhaps even more important than the technical support, it is the extensive and the holistic approach to selling a digital inkjet printing solution rather than a digital inkjet printing machine.

The VASTRJET is a workhorse with its robust Konica-Minolta print heads and for the production rate it delivers, it probably has the lowest carbon footprint. The printer is ideally suitable for home furnishing producers with a working width of up to 320 cms.

What's more, it is also available in a hybrid version or two ink systems. Though reactive dye inks are the most popular choice in the sub-continent, pigment inks are preferred by some. ColorJet offers the VASTRAJET in the open system with both ink systems and also with direct disperse.

"Before the end of 2019, ColorJet hopes to install atleast five printers in Bangladesh, two of which are already in advanced stages of negotiations," Jitender Pal Singh, Textile Head at ColorJet India said.

ColorJet maintains its No.1 position in India as per the latest IDC 2018 Q1 Super Wide Format report, while assiduously pursuing excellence in digital printing since 2004.

About ColorJet India Ltd:
ColorJet India Ltd, the largest manufacturer of digital inkjet printers in India, markets its products in 14 countries worldwide. Founded in 2004, the company maintains its operations via two manufacturing facilities and sales offices spread across seven countries, which include India, China, Bangladesh, UAE and Sri Lanka. To-date, ColorJet has installed and implemented over 4,000 of its

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printing solutions and products across 315 cities around the world backed by a strong 278 member team, of which almost 100 are in technical related functions.

For more information please visit www.colorjetgroup.com