

Top trends in fashion education in 2019

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Our life today is strongly influenced by the impact of fashion. This sense has been anticipated by Designers with consistently updating with new trends and developing the taste of people. The key role of a designer is conducting a thorough research and interpreting it into consumer specific garments using great professional skills. This practice allows them to continue and sustain in the industry successfully.

In this challenging career of fashion, designers work in various areas like designing, textiles, planning and production, merchandising and marketing, Fashion buying, Styling, Media and communication, and Quality. That is the reason why fashion design education is considered as the most exciting and challenging career option.

In India over a past decades textile and garment industry have been flourished at a great level due to technological and digital innovation. These changes have set challenges in front of fashion educators to prepare professionals who can face and meet the industrial needs. Leading players in fashion educators have also handled these demands with interactive industry programs with different approach towards education. For instance some universities are offering tie ups with top brands to give students an opportunity to further achieve their career goals by involving them in live industrial projects. This has also led educators to come up with various graduate, post graduate and short duration specialized programs. Some institutions are closely associated with Global University network and offer student exchange programs where students get a chance to complete their final year abroad.

Current emerging trends in fashion education

The changing and dynamic nature of this leading sector have evolved from the areas of Design, Textile, Technology, Retail business, Communication, Branding, and Management.

● Graduate in Fashion Design program

Any graduate course like Bachelors in design, Arts or fashion is the most demanding design focused comprehensive programs. These programs offer the students solid foundation in Fashion illustration, conceptualization and design practice, textiles, fashion history, draping, drafting, and clothing construction.

● Post graduate degree or diploma program

These fashion programs provide the individuals various career pathways like fashion marketing, fashion management, fashion communication, Fashion business administration, production and technology. These specialization programs have their unique curriculum which gives student opportunity to choose their area of interest while opting the specialization career path.

● Short term specialization programs

Advance or specialization short term courses like Fashion styling, Fashion media, Quality control, Fashion accessory design, fashion photography, visual merchandising, and costume designing are the most preferred by the students. These diversified career focused programs allows students to continue their education for short period like a year or two or few months. These courses allow them to develop appropriate professional skills to begin with a successful career.

Today there is a great potential in the in fashion designers to work in men, women s, and Kids wear categories as stylists, illustrators, journalists, in house or freelancing designers. Many graduates work in the fashion retail industry as buyers, merchandisers or production managers. Many individuals prefer to set up their own fashion label after assisting to a well known designer.

Broadly speaking studying fashion design is a unique and challenging career option. Student will definitely have the insight how the fashion industry functions commercially and the professional qualities that they will need to survive in this competitive but exciting career.