OUTLOOK™ Plus Latin America 2019 Announces Final Program:

Nonwoven, Personal Care, Hygiene, Filtration & Medical Industry Expert Speakers Convene São Paulo, Brazil, May 7-9

The two global nonwoven trade associations, EDANA and INDA, announce the program of speakers and topics for OUTLOOK ™ Plus Latin America to be held in São Paulo, 7-9 May 2019.

The third edition of this unique three-day networking conference and exhibition will examine the latest regional developments in the nonwoven personal care and absorbent hygiene sectors. The third day will focus on nonwoven filtration media and nonwoven medical products.

The first two days of the conference and tabletop display exhibition offer an overview of the Latin American hygiene nonwoven markets, and feature presentations on private/retail brand labels, product design & challenges, sustainability and new materials & technologies.

Keynote presenter, Welber Barral, Ph.D., Chairman of the Brazil Industries Coalition and former Brazilian Secretary of Foreign Trade, opens the conference with a presentation on the country's economy, reviewing the risks and the opportunities and economic and political prospects.

Day 2 will kick off with a second keynote speech on trends and opportunities in the disposable hygiene market by Rafael Pellegrini, Research Analyst at Euromonitor International.

The program includes presentations from the following global and regional companies:

<u>May 7-8, nonwoven hygiene and personal care products</u>

- Colquimica (Portugal)
- CVS (Brazil)
- EDANA (Belgium)
- Evonik (Germany)
- ExxonMobil Química (Brazil)
- F.biz (Brazil)
- Fitesa (Germany)
- GPA - EXTRA (Brazil)
- Kimberly-Clark (Brazil)
- Nielsen (Brazil)
- Ontex (Brazil)
- Organica (Brazil)
- Richer Investment & Diaper Testing International (Mexico & USA)
- Suzano (Brazil)
- SynTouch Inc. (USA)
- Tredegar (Brazil)
- VELCRO (United Kingdom)

May 9, medical & filtration

- Ahlstrom-Munksjo (Brazil)
- Hollingsworth & Vose (USA)
- Braskem (Brazil)
- Fibertex Nonwovens A/S (Denmark)
- Lydall Performance Materials (USA)
- Centexbel (Belgium)

"This third edition of the OUTLOOK™ Plus Latin America conference highlights the opportunities and potential for growth across the Latin American nonwovens industry, particularly for the personal care industries. In organizing this conference, we are keen to offer a program that addresses both retail and marketing aspects as well as product design considerations that are key to understand the Latin American nonwovens markets. The program also features important presentations on medical application and – for the very first time – filtration media, highlighting the opportunities into the Latin American nonwovens industry," said Marines Lagemaat, Technical Director of EDANA.

"INDA is pleased to once again co-organize a major nonwovens conference in South America focused on nonwoven markets in South America. For this edition, we have had outstanding support from ABINT, the Brazilian nonwovens organization, in developing a program consisting largely of Brazilian presenters on the markets there. This will be a must-attend event for all elements of the nonwovens supply chain in South America, from raw material supplier to roll goods producer to the converters and brand owners," said Dave Rousse, INDA President.

Besides high-level presentations, the program is designed to offer qualitative networking opportunities to participants including two receptions in the tabletop area.

Simultaneous translation is offered into Portuguese and Spanish during the conference.

For full program information including presentation highlights, conference and hotel registrations, visit: https://www.edana.org/education-events/conferences-and-symposia/event-detail/outlook-plus-latin-america-2019/

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About EDANA

EDANA serves more than 250 companies across 36 countries in the nonwovens and related industries, helping its members to design their future. The Association's mission is to create the foundation for sustainable growth of the nonwovens and related industries through active promotion, education and dialogue. Information about upcoming events can be found at www.edana.org

About INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/engineered fabrics industry in global commerce. Since 1968, INDA events have helped members connect, learn, innovate, and develop their businesses. INDA educational courses, market data, test methods, consultancy, and issue advocacy help

members succeed by providing them the information they need to better plan and execute their business strategies. For more information, visit inda.org or call 919-459-3700.

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