



India's largest manufacturer of Digital Inkjet Printers

ColorJet Becomes Platinum Sponsor at ITMA 2019

From a net consumer of textile machinery to being a platinum sponsor of ITMA is a long way to come for the Indian textile machinery industry. ColorJet is the first Indian digital textile printing company to strike a platinum sponsorship deal at ITMA 2019 and will have a stand at Hall-3, Booth No-B102.

ITMA is the world's leading showcase for textile and garment technology, including textile printing, and it provides the ideal platform for the industry to present a wide range of the latest technologies. ITMA 2015 featured 1,691 exhibitors from 46 countries, 95 supporting media from 19 countries and 123,000 buyers from 147 countries. Of these visitors, 21% were from the printing and dyeing sectors.

The textile printing industry represents 30 billion square metres of material volume on an annual basis worldwide while global digital textile printing market was valued at €1.17 billion in 2016 with growth forecast to reach €2.42 billion in 2021. Digitally printed textile is growing at a steady annual rate of 25%.

"ColorJet is proud to be Platinum sponsor of ITMA 2019. This partnership is aligned with our aspiration of becoming a global digital textile printing brand coming out of India with a face of efficient Indian engineering product and technology," says Mr Jitender Pal Singh, Vice President (Textiles) at ColorJet India.

Ms Sylvia Phua, ITMA 2019 Project Director adds, "Printing is an exciting sector at ITMA 2019 as the industry has seen vast transformation in the digital arena. We are pleased to welcome ColorJet, a leading Indian manufacturer of digital inkjet printers, to showcase their innovations at our exhibition."

About ColorJet India Ltd:

ColorJet India Ltd, the largest manufacturer of digital inkjet printers in India, markets its products in 25 countries worldwide. Founded in 2004, the company maintains its operations via two manufacturing facilities and sales offices spread across seven countries, which include India, China, Bangladesh, UAE and Sri Lanka. To-date, ColorJet has installed and implemented over 4,000 of its printing solutions and products across 450 cities around the world backed by a strong 278 member team, of which almost 100 are in technical related functions.

For more information please visit www.colorjetgroup.com.