Truetzschler,received overwhelming response at TEXFAIR 2019 Coimbatore

With more than 1600 textile mills running in the Tamil Nadu, Coimbatore is the hub of all the major textile activities. The third largest city of the state, Coimbatore, is one of the most industrialized cities and is also known as the Manchester of the South.

The Southern India Mills' Association (SIMA) representing the textile industry in South India organised "TEXFAIR 2019" for all textile machineries, accessories and spares manufacturer at CODISSIA Trade Fair Complex, Coimbatore from 9th Aug to 12th Aug 2019.

Bale to sliver specialist, Truetzschler, also participated in this prestigious event with a magnificent booth. The aim was to get in touch with the important customers in south India and also to appraise them of the new products launched by Truetzschler. The company received overwhelming response from all the visitors for its array of innovative offerings. Decision makers as well as the technicians had interesting interactions with the sales team.



Sri Choleesawarar Spg Mills books draw-frame TD 10 at Texfair 2019(Coimbatore)

Truetzschler gave LIVE DEMO of how easy it is to order spare parts from its portal E-spares. Various wire options for higher production and better quality from Truetzschler Card Clothing were displayed. The latest cylinder grinder TC GD along with the latest flat grinder TC FG were also show-cased on the booth. Both these equipment's can be ordered for the 1 metre and well as the 1.3 metre cylinder / doffer card widths. Visitors also showed keen interest in the latest version of the T-WINDER for cylinder and doffer wire mounting. Various energy efficient electronic motors and drives were shown to the visitors to improve the efficiency of their old machines.



Truetzschler Team at Texfair 2019

On the automation front the latest Truetzschler Digital Solutions MY MILL and MY WIRES were explained to the visitors. These digital solutions can surely impact the customers in the way they handle, control and manage the production and maintenance activities of the mills.

The highlight of the exhibition was that many customers booked their orders on the spot at the booth. There was no doubt in the minds of the visitors that Truetzschler keeps in mind the needs of its customers and offers value added products for their individual requirements.

Therefore, it’s fair to say that “Its True, It’s Truetzschler”.