

Advertisement Rates Card for The Year 2020
Advertising Rates Per Insertion
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FULL PAGE	
4 Colour	720
2 Colour	360
Black/White	270
HALF PAGE	
4 Colour	270
2 Colour	180
Black/White	90
1/4 PAGE	
4 Colour	150
2 Colour	90
Black/White	50
FRONT COVER	900
INSIDE FRONT COVER	810
INSIDE BACK COVER	810
BACK COVER	810
TECHNICAL DATA	
FULL PAGE	
Overall Size	21 cm x 28 cm
Bleed Size	21.5 cm x 28.5 cm
HALF PAGE	
Overall Size	21 cm x 14 cm
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TIMES INTERNATIONAL

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**Times International Journal for
 Technical Textiles,
 Nonwovens and Composites**

**TECHNICAL
 TEXTILES
 INNOVATION**

Media Kit 2020

Editorial Plan for The Year 2020

January-March 2020

- Survey of Asian Nonwovens Industry
- Innovative fibers- for manufacture of Technical Textiles
- Processing of Technical Textiles
- German & Swiss Innovation for Technical Textiles Industry
- INDEX 2020 :Geneva -Special Issue
- Spinning Technology for Nanofibers

April-June 2020

- Survey of Asian Technical Textiles Industry
- Innovation : Nonwovens Technology
- HIGHTEX 2020 and ITM 2020: Turkey : Special Issue
- Innovation : Weaving Technology

July-September 2020

- Survey of Asian Composites Industry
- Italian Innovation for Technical Textiles
- Market for Medical Textiles
- Knitting Innovation
- ITMA ASIA +CITME 2020 Special Issue

October-December 2020

- Market for Fire Retardant Textiles
- Laminating and Coating technology
- Future of Nonwovens & Technical Textiles
- INDIA ITME 2020 Special Issue

It will also include our regular Market Report, Survey, Analysis, General News, Technology, Polyester, Nylon, Spandex, Cotton, Modal, viscose, Geotextiles, Medical Textiles, Agrotextiles & Composites

Circulation and Readership Structure

Technical Textiles Innovation is a technical and trade publication for decision makers in the management and purchasing departments of Technical Textiles Units and their suppliers, as well as end-users of technical textiles such as in Agrotech, Meditech, Protech, Geotech, Homotech, Clothtech, Buildtech, Indutech, Mobiltech, Packtech, Sportech, Nonwoven, Composites and Chemicals

Target Groups

Machinery Manufacturers, Nonwovens and Technical Textiles Manufacturers, Suppliers and end-users of technical textiles (70% of recipients).
Application fields of technical textiles (30% of recipients)

Geographical Distribution Analysis

South India	3000
Western India	3200
North India	1800
Eastern India	1000
Outside India	2700
Actually Distributed	11,700
Print Run	13,500