Heimtextil And Colombiatex The First Events Of 2020 For Italian Textile Machines

For the Italian textile machinery industry 2020 opens with two extremely important trade fairs. From January 7 to 10 Frankfurt will host Heimtextil, the most important global trade show for home and contract textiles. In hall 3.0 Italian Trade Agency and ACIMIT, the Italian association of textile machinery manufacturers, will be present with a service center designed to assist Italian manufacturers during the show, but also to provide information on the Italian supply to the numerous expected visitors.

Following from January 21 to 23, Colombiatex, the main fair for the Colombian textile sector, will be held in Medellin. An exhibition area will be set up by Italian Trade Agency. The following ACIMIT member companies will be exhibiting in this area: Btsr, Color Service, Fadis, Ferraro, Flainox, Itema, Kairos, Laip, Loptex, Mactec, Mcs, Mesdan, Ratti, Scaglia, Zappa. In Latin America, Colombia represents a market of considerable interest for textile machinery, especially for the strong development of local fashion sector, well known throughout South America.

Alessandro Zucchi, president of ACIMIT says: *2020 will be a challenging year for our member companies, given the high number of planned exhibitions. We start immediately with two important events. Heimtextil is known for new trends and textile innovations. The drive for digitalization has distinguished the offer of our manufacturers for some years now. For this reason it is important for our Association to be present in Frankfurt".*

"Colombia, states Alessandro Zucchi, *is a Country whose textile and clothing industry has grown in recent years. The fashion sector has established itself throughout the continent thanks to its dynamism and originality. The presence of Italian manufacturers through collective participation is evidence of the value that the event and the Colombian market have acquired over time for the Italian textile machinery industry".*

General information on Italy's textile machinery sector and ACIMIT
ACIMIT represents an industrial sector that comprises roughly 300 manufacturers (employing around 12,000 people), which produce machinery for an overall worth of around 2.5 billion euros, of which 83% are exported. Creativity, sustainable technology, reliability and quality are the hallmarks that have made Italian textile machinery worldwide leaders.

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