Texcare Forum India - LaundrexNet to focus on digitised solutions in the wake of textile care sector implementing Industry 4.0

Texcare Forum India - LaundrexNet 2020 is scheduled to be held in India with the aim to provide best-suited digitised and automated solutions on laundry and dry-cleaning.

Organised by Messe Frankfurt India and Virtual Info Systems Pvt. Ltd, the one-day conference Texcare Forum India - LaundrexNet will take place at the Bombay Convention and Exhibition Centre, Mumbai on 15 February 2020. The conference is being held concurrently with Laundrex India Expo 2020 and will highlight on digitalisation in laundry & dry cleaning business, introduction of newer and innovative technologies, elevating customer experience and future industry trends with impactful panel discussions; giving an opportunity to the attendees to gain advantage from flowing knowledge on business success in the industry.

Renowned industry experts from Germany, UK, Singapore and India, including Mr Elgar Straub - Managing Director of VDMA Textile Care, Fabric and Leather Technologies, Germany; Mr Andrew Glassford, Director, NewGen Business Services; Mr Keith Tan Chee Meng - Regional Sales Executive at JENSEN; Mr T M Nagarajan - Vice President at Wipro Water; Mr Sagar Sodha - Zonal Head – West at Jyothy Fabricare Services Ltd; and Mr Venkata Chary - Vice President – Business Development at World Water Works India Pvt. Ltd., among other top speakers will be addressing the laundry and dry-cleaning industry.

The one-day conference is expected to witness a notable presence of over 150 attendees, and will emphasise majorly on textile care implementing industry 4.0 and challenges that come in hand with it. The fourth industrial revolution will make the laundry supply chain systems more responsive, allowing businesses to reach end customers directly and tailor their business models accordingly with an opportunity of mass customisation and increased interaction.

A special session on “How to Escalate Laundry Business Profits & Performances” will be conducted by the industry experts to discuss proven practices, including right marketing & sales strategies, to help increase profits and scaling-up the dry cleaning and laundry business.

Texcare Forum India is a sister event of Texcare International, the world market for modern textile care. Every four years, Texcare International provides an international venue for the textile-care sector in Frankfurt, Germany. The upcoming Texcare International will be held from 20 – 24 June 2020.

For more information about the event, please visit www.texcare-india.in.messefrankfurt.com and for further details about Messe Frankfurt’s textile care shows www.texcare.com/brand.