STITCH TEX EXPO AFRICA EDITION

The Countdown for STITCH & TEX EXPO- AFRO EDITION…….
A New Concept of Two Consecutive Editions with 1,000+ Featured Brands.

STITCH & TEX EXPO- AFRO EDITION, distinguished as "Africa's Premiere Sourcing Trade Fair for Textile Technologies"; is tremendously featuring the presence of over 1000 brands from 37 countries namely: Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Czech Republic, Denmark, Egypt, Finland, France, Germany, Greece, Hong Kong, India, Italy, Japan, Korea, Malaysia, Malta, Netherlands, Poland, Portugal, Russia, Singapore, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, UAE, UK, Ukraine, USA to serve over 40,000 visitors from Egypt and the entire African continent.

STITCH & TEX EXPO - AFRO EDITION; will be held with the new concept of organizing two consecutive trade fairs; The first trade fair is dedicated to garment processing technologies including Sewing, Embroidery, Fabrics and their Accessories; While the second is dedicated to textile processing technologies including Weaving, Spinning, Knitting, and Dyeing Machinery, Technologies and Spare Parts; The two events are held under the giant brand STITCH & TEX EXPO - AFRO EDITION; and will be held in the prestigious venue Cairo International Conventions and Exhibitions Center- Egypt during the period 27 February - 1 March 2020 and 5 -8 March 2020 consecutively.

Fortifying its continental leading position as Africa's most important trade fair and platform for textile technologies; The dynamic atmosphere in the five halls (multiplied by two) of the Cairo International Convention Center will be shaped by the numerous investments, spontaneous business deals and lively discussions in addition to the exchanges of industrial expertise between exhibitors and professional visitors.

Held on an area exceeding 40,000 sqm; STITCH & TEX EXPO - AFRO EDITION covers the entire international market; where global old players, innovative newcomers and providers of niche technology are all represented here.







The 1000+ brands exhibiting in STITCH & TEX EXPO - AFRO EDITION will demonstrate progressive industrial solutions that will be revealed for the first time in the African markets to fuel the upward textile technologies demand; whilst exploring unprecedented profit-making business hot-spots.

For the first time in the history of textile technologies trade fairs in Africa, STITCH & TEX – AFRO EDITION will feature the presence of 100 accredited buyers and factory owners from Ethiopia, Kenya, Lesotho, Mauritius, South Africa, Madagascar, Tanzania, Algeria, Morocco and Tunisia to hold open channels of communication directly with the exhibitors within a well set bilateral business meetings program.

A flow of 40,000 visitors from 16 countries will be welcomed into the event halls during the trade fair's eight-day run; this huge crowd of high-quality visitors, from an incredibly diverse range of African countries will be present to witness the latest innovations displayed by the technology gurus of the textile technologies sector entire spectrum.

The most important factor for STITCH & TEX – AFRO EDITION anticipated success, along with the diversity of internationalities is the quality of the visitors: Over two-thirds work in upper and middle management in their companies and as such have a direct influence on on-site procurement decisions.

STITCH & TEX – AFRO EDITION will open its doors daily for the garment processing technologies edition visitors during the period 27 Feb- 1 March from 11:00 am till 8.30 pm, and will open its doors again for the textiles processing industry edition visitors during the period 5-8 March from 11:00 am till 8.30 pm.