A STYLISH ODE TO A CLASSIC ITALIAN SUMMER

Zodiac brings you the colours of sun-drenched Italy

with their "Silk Touch" VIVAce Collection

VIVACE, Italian for lively, vividly captures the essence and colour of a nation steeped in style, fashion & art. ZODIAC brings a stunning range of shirts bursting with joie de vivre & colours for Summer 2020.

The colours of the Vivace range are Fiery Orange, swiped from a dusky Sicilian sunset. Mediterranean Blue, borrowed from the cornflower covered, cascading hill sides of Italian farmlands. Sparkling Red, from the Dolcetto wine popular in the Piedmont region. Muted Green from the olive groves in Tuscany. Naples Yellow, adopted from the colour palette of the Old Masters in the 18th century.

Artfully arranged in single & dual colour stripes & micro checks. Not surprising, considering that Zodiac brought back stripes in men's wear, almost a year ago.

Vivace shirts are crafted from luxurious Egyptian Giza 86 cotton, woven in to a single 60's fabric with a "Silk Touch", a result of the Zodiac trademark "Silk Protein Finish".

You may not have the Italian genes. But the Italian attitude is now yours for the taking.

The Vivace Collection in "Silk Touch" Giza 86 cotton is priced @ Rs. 2999/-

SMS your PIN code to 9223011233 to locate a store near you. By sharing your number, you authorize ZCCL to SMS/call you.