

Gartex Texprocess India announces new dates for Delhi & Mumbai editions

With an objective to support the swift revival of the garment and textile industry, India's most comprehensive exhibition on garment and textile manufacturing supply chain – Gartex Texprocess India is back with new dates for its Delhi and Mumbai editions. While the Delhi edition will take place from 17 – 19 December 2020 in Greater Noida, the Mumbai edition has been scheduled in March 2021.

Following detailed consultations with industry stakeholders, organisers - MEX Exhibitions Pvt Ltd and Messe Frankfurt Trade Fairs India, have announced new dates for Gartex Texprocess India's Delhi and Mumbai editions. Originally scheduled in August 2020, the New Delhi edition of Gartex Texprocess India has now been pushed ahead to 17 – 19 December 2020 at India Expo Mart (IEML) in Greater Noida, Delhi-NCR, whereas the Mumbai edition will take place from 19 – 21 March, 2021 at Bombay Exhibition Center, Mumbai.

The organisers believe that the new dates will ensure optimal revival of trade and provide additional time to exhibitors to plan their exhibits and product launches more effectively in the current environment. The decision which was taken on the basis of feedback from exhibitors, partners and industry associations, also aims to ensure that the event serves its objectives of business, knowledge and tech-exchange in a more meaningful way when the entire textile fraternity can come together.

Exhibitions are a crucial tool to revive businesses and boost economy. Networking in a safe and controlled environment is an effective way for industries to get back on track, especially for the garment and textile industry that sees Gartex Texprocess as an indispensable channel for marketing, showcasing innovations and forging valuable partnerships in the long run.

Gartex Texprocess India is a trusted industry platform offering immersive experience to both exhibitors and visitors and has transformed the way stakeholders operate in garment & textile machinery industry. The key business event comes packed with the experience and expertise of two major exhibition organisers and draws thousands of quality visitors in every edition. The three-day fair provides a holistic experience to participants not just by way of an extensive display of exhibits, but also through a series of seminars and workshops aimed at facilitating dialogue that highlight on-going trends, opportunities and challenges for

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the business of textiles. Prominent highlights of the show include Denim Show, Embroidery Zone, Garmenting & Apparel Machinery Zone, Digitex Show, India Laundry Show and Fabrics & Trims Show.

Between now and its opening in December 2020, the organisers aim to continue to keep the industry connected through its webinar series to draw focus on sustainable measures and support the sector during its recovery phase.

For enquiries, please visit www.gartexindia.com.

For more details about other Messe Frankfurt India events, please visit: www.in.messefrankfurt.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

MEX Exhibitions Pvt Ltd

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, more than 21 years in publishing & 17 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore and Thailand.