

HUNTSMAN TEXTILE EFFECTS DELIVERS SUSTAINABLE SOLUTION FOR WOOL DYEING: LANASOL® CE DYES, THE EFFECTIVE ALTERNATIVE TO AFTER- CHROME DYES

Optimum wool dyeing solution aligned to ZDHC MRSL standards

Singapore – Huntsman Textile Effects' LANASOL® CE dyes, provide the industry with the sustainable alternative to after-chrome dyes for wool. LANASOL® CE dyes offer a consistent, safe and reliable dyeing process that can effectively replace chrome dyes for wool. This helps mills conform to ZDHC MRSL standards and meet the stringent requirements of global brands and retailers.

The use of Chrome VI, including Dichromate, is banned in the ZDHC Manufacturing Restricted Substances List (ZDHC MRSL). Wool processors working for brands and retailers that have adopted ZDHC MRSL must therefore act quickly to finalize their chrome replacement developments.

Developed by Huntsman Textile Effects specifically to meet these challenges, LANASOL® CE is a state-of-the-art chrome-free dye range that allows mills to discontinue the use of after-chrome dyes. LANASOL® CE outperforms traditional after-chrome dyes across the board – at every level of dyeing and processing.

“LANASOL® CE dyes have always been recognized as the leading brand in the wool industry. Our innovative dyeing auxiliaries and successful dyeing systems with LANASOL® CE provide the highest technical performance, helping customers to protect the natural beauty of wool, achieve water, energy and time savings while rendering chrome dyes obsolete,” said Alessandro Larghi, Global Marketing Manager for Wool at Huntsman Textile Effects.

As a champion of a sustainable textile industry, Huntsman Textile Effects has long been a strong advocate for the shift away from after-chrome dyes. Huntsman Textile Effects first introduced LANASOL® CE in 1997, before the introduction of any regulation on the restricted use of dichromate.