your choice SHIMA SEIKI

Press Information
Digital Yarn Sourcing Website Opens

SHIMA SEIKI MFG., LTD.

SHIMA SEIKI Announces Opening of Digital Yarn Sourcing Website

Following its earlier announcement last month, leading flat knitting solutions provider SHIMA SEIKI MFG., LTD. of Wakayama, Japan announces the launch of its “yarnbank™” yarn sourcing web service.

yarnbank™ is the world’s first online web service for searching and viewing the latest yarns, developed with coopera-tion from yarn companies from around the world. Registered users have free access to the yarnbank™ archive of yarn information and digital yarn data. Users can also download yarn data for free, for use in fabric simulation and virtual sampling on SDS®-ONE APEX4 design system as well as APEXFiz™ subscription-based design software likewise announced last month. Users can thereby avoid the need to scan yarn on their own. By using yarn that is available for actual production, users can further rest assured that their simulations created using yarnbank™ are not merely realis-tic images but accurate representations using yarn that can actually be purchased and used in production. Such clear communication is possible with yarnbank™ by bringing together each player in the supply chain—spinner, knit manu-facturer and apparel company—and connecting them digitally to eliminate trial-and-error sample making that is the legacy of obsolete analog fashion production.

With its design system and software, SHIMA SEIKI has traditionally promoted design simulation and virtual sampling as an essential part of its “Total Fashion System” concept wherein virtual samples replace physical samples in an effort to reduce time, cost and materials wasted in the sample making phase, further realizing overall efficiency and reduced waste for a sustainable manufacturing supply chain. Now, with the launch of yarnbank™, virtual sampling on SHIMA SEIKI design software provides even more effective digital transformation (DX) for the fashion industry.

Registration is free to APEX users, while yarn companies can choose from different plans for registering their yarn on yarnbank™. For yarn companies, yarnbank™ serves as a brand-new promotional platform with the opportunity to pre-sent their yarns directly to their customers. In that respect, yarn companies can reduce their dependence on traditional sample books as a means to promote their products, saving time, cost and material and doing their part for sustainabil-ity.

Description:

Web service:	yarnbank™
Description:	Digital yarn sourcing website
URL:	https://yarnbank.shimaseiki.com/
Release date:	1st September 2020

For more information please contact:

SHIMA SEIKI MFG., LTD.
Tel: +81 73-474-8210
www.shimaseiki.com/inquiry/

SHIMA SEIKI, SDS, SDS-ONE, SDS-ONE APEX, APEX Fiz, yarnbank and Total Fashion System are registered trademarks or trademarks of SHIMA SEIKI MFG., LTD. in Japan and/or other countries.