Italian Textile Machines On Show At
"Innovate Textile & Apparel Virtual Trade Show"

From 15 to 30 October 21 Italian textile machinery manufacturers will participate in the INNOVATE Textile & Apparel Virtual Trade Show, within the Italian Pavilion organized by the Houston (USA) office of Italian Trade Agency and ACIMIT, the Association of Italian textile machinery manufacturers. Each exhibiting company will have a virtual stand at its disposal in which e-meet visitors who register for the event.

"*The health emergency due to Covid-19 has had obvious negative effects on the promotional initiatives of ACIMIT,* Alessandro Zucchi, president of ACIMIT, explains*. At a time when international travel to trade shows is being restricted, ACIMIT has experienced this new digital formula, organizing an Italian Pavilion together with Italian Trade Agency at the INNOVATE Textile & Apparel Virtual Trade Show".*

"*Waiting for resuming face-to-face gatherings with all of our customers we should thank the Ministry of Foreign Affairs and International Cooperation and Italian Trade Agency,* adds Zucchi*, for the support they have provided to the Italian textile machinery industry even in this difficult moment, accepting the main challenge launched by the pandemic: that of being ready for change*".

Among the 21 exhibiting companies in the Italian Pavilion 19 are ACIMIT member companies: A.Piovan, Dell'Orco&Villani, Efi Reggiani, Erhardt+Leimer, Ferraro, Guarneri Technology, I.C.S, Lawer, Loptex, Macchine Carù, Mcs, Mesdan, Monti Antonio, Officina Master, Ramallumin, Ratti Luino, Stalam, Tonello, Unitech.

For more information on Italian Pavilion @Innovate please visit: itahouston.com/innovate

General information on Italy's textile machinery sector and ACIMIT

ACIMIT represents an industrial sector that comprises roughly 300 manufacturers (employing around 12,000 people), which produce machinery for an overall worth of around 2.3 billion euros, of which 82% are exported. Creativity, sustainable technology, reliability and quality are the hallmarks that have made Italian textile machinery worldwide leaders.