EMAIL: **INFO@POLYPRINTDTG.COM**
WEBSITE: WWW.**POLYPRINTDTG**.COM

Polyprint presents new expanded Direct-to-Garment printing product portfolio at Innovate Textile & Apparel Virtual Trade show

Polyprint S.A., specialized Direct-to-Garment printer manufacturer since 2006, is showcasing its latest DTG products at Innovate Virtual Trade Show (15-30 October 2020). Taking advantage of this unique opportunity, Polyprint will be virtually exhibiting dtg solutions to best fit each visitor's business needs. Polyprint's dtg printers: TexJet shortee^2 and TexJet echo^2 will be highlighted, but the centre of attention will be PreTreater Pro: The NEW automatic pre-treatment machine.

Launched in July 2020, PreTreater Pro is the key to top-quality prints, consistency in repeated jobs and improved washability, while saving on liquids. Its 41x60cm true spray area, precision spraying capabilities with 'Linear' & 'Grid' edit modes, accurate liquid quantity selection per ml, 4 large diameter flat nozzles for uniform spraying and an auto re-circulation system for liquid homogeneity will seamlessly prepare garments for amazing prints.

Polyprint is known for helping garment decorators in the Fashion, Promotional & Custom-Made Apparel industry to start a business and grow successfully with cost-efficient solutions and great customer support. Attendees will be able to interact with industry professionals through live chat, witness our latest technological breakthroughs at our booth and schedule video meetings to address their every question.

Through this economic turbulence, the market offers unique opportunities. "DTG printing provides the ability to print on-demand, producing personalised products for customers, without any required stock. TexJet dtg printers have a low investment cost and therefore allow a fast ROI with high-quality, low-cost prints." says George Vouliotis, Marketing Manager.

Polyprint's TexJet® shortee^2 is an affordable, compact-sized and fast dtg printer, the game changer in the entry level category. Ideal for small-medium production runs, its XL print area 30x45cm, 6 easily exchangeable platen options and an easy-to-use interface allow personalized print jobs in limited spaces, without sacrificing quality.

TexJet® echo^2 is a durable, flexible and powerful dtg printer, perfectly suited to start a business or grow your existing one. Designed to deliver quick Return-on-Investment (ROI) with a great performance, low running costs, superior printing quality and customizable options that meet each customer's unique business needs. An XXL print area 41x60cm, 10 snap-on platens and a Screen & Digital Mix/ Hybrid DTG System broaden the client's printing spectrum.

"Our commitment to innovation has made us, experts in the DTG field. First and foremost, we aim to create opportunities for our customers that will pave their way to success in today's competitive market. Our highly skilled personnel are committed to guiding ITAVT visitors through the DTG process. We offer turn-key solutions that contribute to their business growth." notes George Benglopoulos, CEO of Polyprint.

World Textile Information Network (WTiN), the ITA Virtual Trade Show organisers, have planned a pioneering event that generates the unique ability for visitors and exhibitors to reconnect, without limitations, for 15days. Open access to all industry related professionals is the future and Polyprint is ready to embrace the change.

-END-

ABOUT

Polyprint manufactures DTG printers since 2006, and helps garment decorators in the Fashion, Promotional & Custom-Made Apparel industry to start a business and grow successfully with cost-efficient solutions and great customer support. Available through a worldwide distribution network of 50+ countries, we deliver TexJet® DTG printers, pre-treatment machines, textile inks, consumables and accessories globally.

Further information – Zoe Dasilas | Communications Manager | Polyprint DTG Printers, 301 Monastiriou str., Thessaloniki, Greece 54628 | Phone: +30(2310)545087(EXT.115) | E: zoe@polyprint.gr