

**Oerlikon Manmade Fibers Segment:**

## **"Trade fairs in 2021 will probably have a more national character"**

**The trade fair calendar for the textile machinery industry is already well filled for the coming year. Almost all trade fairs, events, conferences and meetings that could not be held online in 2020 have been moved to 2021. Now they are one date after the other. But in times of the corona pandemic this has its advantages.**

The Manmade Fibers segment of the Swiss Oerlikon Group is currently resuming its concrete planning for the coming trade fair year. "In 2021, we are seeing above all trade fairs and events that will probably have a more national or regional rather than an international character," says André Wissenberg, Head of Marketing, Corporate Communications and Public Affairs. The accumulation of dates, especially in May and June 2021 with TECHTEXTIL in Frankfurt, Germany (May 4-7, 2021), DOMOTEX in Hanover, Germany (May 20-22, 2021), ITMA Asia, Shanghai, China (June 16-18, 2021), ACHEMA in Frankfurt, Germany (June 14-18, 2021) and ITM in Istanbul, Turkey (June 22-26, 2021) also offers the segment advantages during the corona pandemic, which will continue next year: "We can present almost all innovations of our product lines to a broad public in the regional markets in a short, concentrated period of time," Wissenberg explains.

"DOMOTEX Asia and CINTe in Shanghai at the beginning of September proved that trade fairs and events are already possible again, at least in some countries," Wissenberg continues. "This gives us all justified hope that we will be able to stage upcoming events again next year to a certain extent. We want to offer our customers and sales staff 'real' communication platforms again", he says.

In addition to the leading trade fairs in early summer 2021 and other regional fairs, the Manmade Fibers segment is also planning to participate in INDEX in Geneva, Switzerland (September 7-10, 2021) and SHANGHAITEX in China (November 23-26, 2021) as well as ITME in New Delhi, India (December 8-13, 2021). All trade fair participations of the Manmade Fibers segment are available on the Oerlikon website: <https://www.oerlikon.com/manmade-fibers/en/about-us/events/>

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**Caption:** Reminiscences of 'good old times' – Oerlikon Manmade Fibers Segment plans to fully resume trade show participation in 2021.