

19th Edition of ITMA to Highlight Industry Transformation Through Innovation

The world's largest textile and garment technology showcase, ITMA will continue to present and share innovative manufacturing technology and materials with the industry at its 19th edition in Milan. ITMA 2023 will feature the theme, 'Transforming the World of Textiles'. It is supported by four sub-themes: advanced materials, automation and digital future, innovative technologies, and sustainability and circularity.

Mr Ernesto Maurer, president of CEMATEX, the European Committee of Textile Machinery Manufacturers, which owns the ITMA exhibition, elaborated: "ITMA 2023 will highlight innovations and new approaches that serve as catalysts to inspire and help textile and garment manufacturers grow their business, scale and sustain their transformation journey."

"We are in the midst of the 4th Industrial Revolution that is filled with business and technological advances, hence, transformation is even more critical for the continued success of the textile and garment industry. Speed and agility are also of the essence to effectively tackle the ecological and medical challenges that we face today."

Mr Charles Beauduin, chairman of ITMA Services, which organises ITMA, added: "As the world's leading exhibition, ITMA offers the industry an unrivalled platform to present and share industry innovation and to collaborate with other stakeholders. As the Covid-19 pandemic has adversely affected the business environment, we will be monitoring the situation closely, mindful about the importance of health and safety of all participants and staff. At the same time, we will be launching several initiatives to create additional opportunities to help our exhibitors better connect and do business with potential customers. We will be announcing the new initiatives and enhancements to ITMA 2023 very soon."

ITMA 2023 will be held from 8 to 14 June at Fiera Milano Rho, Milan. Space application will open on 3 March 2021. Interested participants can visit www.itma.com to get details. For participation enquiries, please email: application@itma.com.