

EPSON LAUNCHES ITS FIRST SIGNAGE PRINTER RANGE TO FEATURE MULTI-PURPOSE RESIN INK

Epson, a world leader in digital imaging and printing solutions announced the launch of two new Signage Printers that feature multi-purpose resin ink. The innovative signage printers, SC-R5030L and SC-R5030 produce exceptional-quality prints for a diverse range of applications, with immediate lamination and high scratch resistance.



SC-R5030

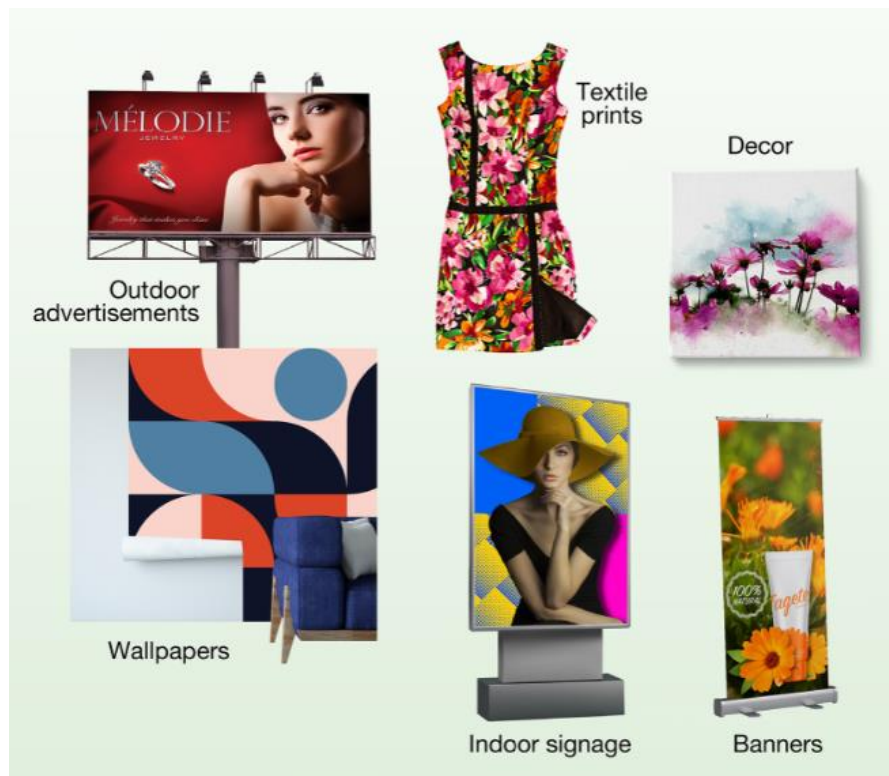
These new printer models are designed to provide outstanding quality prints and Higher color reproduction and consistency making them suitable for a wide range of applications in signage printing on a variety of media. The printers are targeted at print shops and jobbers for outdoor signage, indoor signage and wall graphics. Using Epson's water-based resin inks, the SC-R5030L and SC-R5030 enables printing on a wider variety of media such as vinyl, banner, canvas, film, textile, paper and wall covering media. Moreover, Epson's water-based resin inks are environmentally certified and odorless, making printing applications safe for use.



SC-R5030L

Priced at Rs.17,06,559 for SC-R5030 & Rs.20,07,959 for SC-R5030L, Epson's new 64-inch signage printers are an evolution of trusted printing technology and provide enhanced functions to increase business efficiency. The printheads can now be replaced by users themselves, reducing external dependency and down time, which make business operations more efficient. The bulk ink solution features a 1.5 liter ink bag option for medium print volume output, and two swappable ink sets for high print volume (available on the SC-R5030L). Fully controlled heating technology, combined with long-life PrecisionCore Micro TFP printheads, provide reliable color consistency across the full length of the print run, which in turn helps avoid the need for reprints due to colour mismatches, enabling lamination and same-day delivery, and reducing turnaround times.

Commenting on the launch, **Mr. Vasudevan, General Manager - LFP/IE** said, "With the launch of the SC-R5030L and SC-R5030, Epson strengthens its position in the resin ink printer market in India. With the new 64-inch signage printers and UltraChrome water-based resin inks, customers can now get a wider range of applications for display in retail environments, graphic printing as well as high-value applications such as wallpaper, soft signage and decoration. In order to reach the consistent quality level that customers demand, Epson manufactures all the components including the revolutionary PrecisionCore Printheads, water-based resin inks, firmware and software.



Key Specifications:

Specifications	SC-R5030	SC-R5030L
Resolution	2,400 x 1,200 dpi	2,400 x 1,200 dpi
Media Width	64 inches	64 inches
Ink	Ultra Chrome RS Ink	Ultra Chrome RS Ink

No if inks	6 colours – cyan, magenta, yellow, black, light cyan, light magenta (C M Y K Lc Lm)	6 colours – cyan, magenta, yellow, black, light cyan, light magenta (C M Y K Lc Lm)
Ink cartridge capacity	1,500 ml	3,000 ml (1,500ml x 2)
Connectivity	USB and Ethernet	USB and ethernet
Price	Rs.17,06,559	Rs.20,07,959

About Epson

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals. Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion. global.epson.com/

About Epson India

Epson India Pvt. Ltd. was incorporated in the year 2000. Epson products address the needs of homes, businesses and commercial enterprises as those of consumers with specialized needs in India. With a commitment to providing products and services that surpass people's expectations, Epson India today has an enviable reputation for quality and value. Headquartered in Bangalore, the company markets and supports Epson Inkjet Printers, Inkjet All-in-Ones, Point of Sale Printers, 3LCD Projectors, Scanners, Large Format Printers, Robots and Dot-Matrix Printers. In all of these categories, Epson is either the No. 1 or No. 2 brand in India and growing fast. <https://www.epson.co.in/>