

**Oerlikon Manmade Fibers Division at ITMA ASIA + CITME in Shanghai, China**

## **Hybrid trade show concept with various innovations for the entire manmade fibers industry**

This year's trade fair appearance of Oerlikon's Manmade Fibers Division at ITMA ASIA + CITME will focus on the latest machine and plant developments as well as customer services around the motto "Clean Technology. Smart Factory." In Hall 7 of the China National Exhibition and Convention Center (NECC), Shanghai, Oerlikon will present as one of the leading suppliers for high-end technology solutions for the entire manmade fibers industry its innovations from 12 to 16 June 2021 at its hybrid booth A48 on more than 225 m<sup>2</sup>.

Oerlikon offers its customers solutions along the textile value production chain. The division with the competence brands Oerlikon Barmag, Oerlikon Neumag and Oerlikon Nonwoven thus supplies technology "From Melt to Yarn, Fibers and Nonwovens" for PET, PP, PA6 and other materials. Accordingly, the offers at the ITMA ASIA + CITME booth will be.

Due to the travel restrictions in the context of the Corona pandemic, Oerlikon relies on a hybrid booth concept. In addition to various new component exhibits from the fields of continuous polycondensation including gear metering pumps, filament (POY, FDY, IDY, BCF) and staple fiber spinning, texturing as well as nonwovens production, the dialog with customers will now more than ever after such a long time without a fair be at the center of the trade show activities. All Oerlikon experts from outside China will be able to be connected online in order to provide comprehensive support for the trade fair visitors together with the Chinese sales staff, technologists and engineers on-site. Especially in the field of digitalization and new solutions for the "Smart Factory", the intercontinental dialog at the whole time of the exhibition is a mandatory prerequisite for a successful trade fair.



**Caption:** From Melt to Yarn, Fibers and Nonwovens – Oerlikon will be presenting its latest machine and plant solutions at the ITMA ASIA + CITME.