

The B2B platform arranged by Intex for discussion between buyer and seller will greatly help to move trade forward

Intex South Asia - Bangladesh Edition 4 Day Virtual Expo
Successfully Connects Bangladeshi's Textile Buyers With
70+ International Textile Suppliers
300+ Pre-arranged B2B meetings conducted
2000+ visitors from Bangladesh and other international markets on Bee2Bee platform

The Intex South Asia – Bangladesh edition virtual expo concluded successfully on 25 March, 2021 (Thursday) on Bee2bee.asia. This international textile sourcing platform was visited by 2000+ trade buyers from the textile and apparel industry of Bangladesh and also attracted overseas buyers from Sri Lanka, Spain, Mauritius, Finland, Italy, Peru and Algeria.

The buyers interacted with 70+ global suppliers participating from India, Bangladesh, Sri Lanka, China, Korea, Thailand, Malaysia, Indonesia and the United Kingdom (UK) through pre-arranged B2B meetings over Zoom and the Bee2Bee platform.

Intex South Asia Bangladesh was inaugurated virtually on 22 March 2021, by the Hon'ble Minister for Textiles & Jute, Mr. Golam Dastagir Gazi (Chief Guest) and Mr. Jogiranjan Panigrahi, Jt. Secretary, Ministry of Textiles, Government of India (Guest of Honour) in the presence of Mr. Mohammad Hatem, 1st Vice-President, Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Mr. Abdul Matlub Ahmad, President,

India-Bangladesh Chamber of Commerce and Industry (IBCCI) and former President of FBCCI and Mr. Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI). The VIP Opening Ceremony of Intex South Asia Bangladesh was broadcasted live on Bee2Bee, YouTube and Facebook simultaneously.

Speaking at the inauguration ceremony, the Hon'ble Minister Mr. Gazi said that, "I am pleased to learn that Worldex India is organising the 2nd edition of Intex South Asia Bangladesh in virtual format. The fact that this is the 2nd show is a clear sign of the single minded focus towards creating a strong sourcing platform for the growth and development of the textile and apparel industry of Bangladesh, thus going a long way towards attracting genuine trade and investment opportunities to the country. I remember the first edition of Intex South Asia in Bangladesh which had excellent participation from various countries. I believe that Intex South Asia Bangladesh will provide an excellent platform for textile buyers to interact and network with international suppliers from across the world. I believe that the virtual format is more opportune in the current pandemic situation and I wish them success for this virtual expo."

The Guest of Honour, Mr. Jogiranjan Panigrahi, Jt. Secretary, Ministry of Textiles, Government of India, said that, "India and Bangladesh have strong cultural, commercial and political ties. The organisers have done a commendable job by bringing onto one platform all the industrialists, traders and textile manufacturers to boost the supply chain mechanism and to take forward relations between India and Bangladesh in the Textiles and Apparel sector."

Some of the leading buyers from Bangladesh who visited our virtual platform and attended B2B meetings with interested suppliers were Aaron Denim Ltd, Epyllion Group, S. Oliver Overseas Ltd, Tom Tailor Sourcing, Windy Group, Asmara International Ltd, Bitopi Group, Decathlon Bangladesh, Dewhirst Group Ltd., Hoplun BD Ltd, Palmal Group, LCWAIKIKI, Herma Group, H&M Bangladesh, Li & Fung, PVH Far East, Louietex Manufacturing, Dird Group and more.

One of the leading buyers from Bangladesh, Mr. Main Uddin Miah, CEO, Dresban Global Sourcing, who interacted with textile suppliers on our Bee2Bee platform and had also registered for the pre-arranged meetings commented that, "World trade is facing huge crisis due to Covid-19. The B2B platform arranged by Intex for discussion between buyer and seller will greatly help to move trade forward. I hope Intex will arrange this platform a couple of times a year. Wish all the success to Bee2Bee."

India was the Partner Country of Intex South Asia Bangladesh. The Federation of Indian Chambers of Commerce and Industry (FICCI) jointly with Ministry of Commerce & Industry, Government of India, organised the Indian Textiles Pavilion with 51 participating companies.

Intex South Asia Bangladesh is endorsed and supported by Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Chittagong Chamber Of Commerce & Industry, Bangladesh Chemical Importers & Merchants Association, India-Bangladesh Chamber of Commerce and Industry and Dutch-Bangla Chamber of Commerce & Industry. Our international supporting organisations are Malaysia Knitting Manufacturers Association (MKMA), Thailand Textile Institute (THTI), Korea Textile Center (KTC) and China's Zhejiang Province - Department of Commerce.

This international sourcing event enabled industry buyers to source raw materials and textiles to grow the export and domestic market thus creating new opportunities to supply to global markets, increasing market share and strengthening the brand image of Bangladesh as a sourcing destination for high-fashion and value-added garments.

Intex South Asia Bangladesh Virtual Expo was very well received by all, confirmed by both Exhibitors & Buyers' feedback who were positive about all aspects of this fair. These promising views are expected to keep growing year-on-year with increasing trade and investments. This comprehensive and must-attend trade show is making its mark in Bangladesh's textile and apparel industry.