



## Supporting hygiene manufacturers' efforts in driving sustainability

*H.B. Fuller Presents "Imagine Greener, Discover Cleaner, Deliver Leaner" at INDEX™ 20*

**H.B. Fuller**, one of the world's leading adhesives suppliers, is showcasing at INDEX™ 20, how its next generation technologies and solutions can reduce the overall ecological footprint and support manufacturer's overall equipment effectiveness (OEE) and regulatory goals.

Being Eco-consciousness is more and more a reality and a major global trend. In fact, what began as a differentiator driven mainly by startups has now become a global effort by brand owners in the hygiene industry. We are also operating under a new degree of regulatory pressure with focus on the circular economy which has been intensified by the use of mobile applications that allow consumers to easily check ingredients like never before. Other global, well-known initiatives, such as the United Nations Sustainable Development Goals (SDGS), have made it imperative for manufacturers to focus on environmental and safety concerns throughout the entire product lifecycle.

Join H.B. Fuller at INDEX™ 20 to learn more about the three ways the company is supporting manufacturers' efforts in driving sustainability and efficiency efforts for the benefit of consumers and the planet.

**Imagine Greener** with H.B. Fuller's latest sustainable developments, including high-performance bonding solutions for more demanding natural substrates and adhesives with an increase in bio-based content.

**Discover Cleaner** with H.B. Fuller's proven expertise and global capabilities to help hygiene manufacturers address the rising demand for ingredient transparency and safety driven by consumer groups and non-governmental organizations. The ultimate goal is to help manufacturers deliver safe articles that are not only compliant, but are at even lower limits versus industry Substance of Interest (SOI) targets.

**Deliver Leaner** with a range of innovative adhesives and service solutions that raise production line efficiencies and enable a leaner manufacturing process for increased productivity. Find out about H.B. Fuller's newest packaging solution for wetness indicator technology, higher mileage products, lower application temperature grades and automated delivery system to simplify the adhesive handling process.

The world is moving towards eco-oriented innovation and H.B. Fuller is focused on supporting its customer's business and helping them achieve their sustainable goals.

Visit **Booth no. 1522** and learn more about the latest adhesive solutions for the industry.