Technical
Textiles
Innovation

Smarter, More Sustainable Absorbent Hygiene & Personal Care Products

Hygienix™

The Premier Event for Absorbent Hygiene & Personal Care Markets

Nov 15-18
Scottsdale, AZ



Advances in absorbent hygiene and personal care products that are smarter and more sustainable for a healthier future will be presented by industry-leading experts presenting live at Hygienix™ 2021.

INDA reports enthusiastic participant registration to attend the in-person event, Nov. 15-18, at The Westin Kierland in Scottsdale, Arizona. Registration remains open.

The program will delve into such topics as New Options for a Responsible End-of-Life; Product and Process Innovation in Absorbent Hygiene Products (AHPs); Haptics: Four Approaches to Assessing Feel, and E-Hygiene Advancements.

Notable Hygienix presenters include:

- Susan Thoman, Principal and Managing Director, **Compost Manufacturing Alliance**, will provide a *Compost Industry Perspective on Compostable Product Development*. Attendees will learn about issues related to composting hygiene and personal care products including labeling and other emerging legislation and material challenges.
- Nick Carter, Vice-President of Marketing, and DeeAnn Nelson, Ph.D., North America, Research & Development and Innovation Manager, **Avgol Nonwovens** will present *Biotransformation Technology in Polyolefin Fibers and Nonwoven Fabrics, Focus on Fugitive Used Articles.* This compelling talk will examine waste single-use articles in the environment, recycle-friendly, biologically-sourced colorants and other aspects of sustainability.
- Behnam Pourdeyhimi, Ph.D., William A. Klopman Distinguished Professor and Executive Director, **North Carolina State University, The Nonwovens Institute**, will be joined by other leaders in *Haptics Assessments*in discussing the use of data and analysis to develop products that have the tactile feel consumers desire.
- Olaf Isele, Ph.D., Nonwovens Consultant, **Metaxi SimBioSys LLC**, will lead the intriguing session on *Smart Sensors: Absorbent Hygiene Products on 'Fire' and 'Siri.'* The innovative nonwovens expert, formerly of Procter & Gamble, will explore how modern absorbent hygiene products are becoming electronic information systems for tracking such developments as wellness of babies and incontinence among senior populations using smart devices.

Other themes that will be spotlighted in sessions by top speakers are Absorbent Hygiene Products Market Stats, Trends and Policy Insights; Feminine Care: Challenges to the Status Quo; and New Approaches and Unmet Needs in Baby and Incontinence AHPs.

In addition to the in-person conference, the event will feature two nonwovens workshops, a welcome reception, opportunities for 60 tabletop displays with receptions, 30 presenters engaging in eight moderated panel discussions, and presentations for the Hygienix Innovation Award™ and the INDA Lifetime Service Award