Exclusive German Pavilion to bring technologies from top German manufacturers at Techtextil India

The return of Techtextil India through the new hybrid edition will provide a strong reboot to the industry by facilitating business collaboration, sourcing and learning opportunities in technical textiles. India's leading technical textile brands including JB Ecotex, PARK Nonwoven, Loyal Textiles Lenzing, Mehala, Meera Industries, Sicam, Suntech Geotextile and Weavetech amongst many others will showcase their latest products at the hybrid fair along which also has a special showcase of technologies at the German Pavilion.

The three-day Techtextil India exhibition will be hosted in a hybrid format from 25 – 27 November 2021, Bombay Exhibition Centre, Goregaon and aims to unite technical textile players from across its varied application areas. The physical exhibition format will showcase a series of key product launches from brands while the virtual exhibition format will feature live product demonstrations exclusive for the visitors tuned in live. The multimodal trade fair allow the visitors to search for specific products like fibers, yarns, nonwovens, machinery, coated textiles with easy to use filters further to which they can share their query or connect directly with the respective exhibitors.

Techtexil India 2021 edition will feature an **exclusive German Pavilion** showcasing products and technologies from top German manufacturers, including Autefa Solution Germany GmbH, DILO Systems GmbH, Emtec Electronic GmbH, Georg Sahm GmbH & Co, Karl Mayer Verwaltungsgesellschaft mbH, Merz Maschinenfabrik GmbH and Oerlikon Barmag Zweigniederlassung der Oerlikon Textile GmbH & Co.

On the domestic front, the nodal agency for investment promotion and facilitation for the **Government of Tamil Nadu – Guidance has signed up for Techtextil India 2021** to strengthen indigenous production through the state and attract investors. Furthermore, technical textile players from Tamil Nadu such as Cyber Textiles India Pvt Ltd, Jayashree Spun Bond, Lenzing Ag India, Liester Technologies, Loyal Textile Mills Ltd, Milltex Engineers Pvt Ltd, Superfil Products Pvt Ltd, Uster Technologies (India) Pvt Ltd have also confirmed their participation for the exhibition.

Commenting on the aim and focus of the hybrid exhibition, **Mr Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holdings Ltd, shared**: "After a tough and lengthy period of slowdown, I am sure that the industry is eager to head full steam forward and regain its momentum. There are plenty of lucrative opportunities in technical textiles, owing to the reforms and schemes introduced by the Indian government. Through Techtexil India 2021, we aim to provide a collaborative atmosphere that the industry needs to get back on its feet and look ahead towards the future. Moreover, the return of face-to-face exhibition combined with the virtual model will open doors to excellent sourcing, collaborative and learning opportunities for professionals. I greatly look forward to welcoming the technical textile industry back on the showfloor of Techtexil India."

Highlighting India as an "Investment destination for technical textiles", a series of sessions are lined up to draw attention to Foreign Direct Investment Opportunities and Policies, PLI & New Investment Opportunities in Technical textiles sector, Sustainable Technical Textiles and Investment opportunities in Tamil Nadu among others.