“MTMM FABRIC FAIR – 2022”

- MUMBAI TO HOST LARGEST B2B “FABRIC FAIR – 2022” DURING 10TH & 11TH JANUARY, 2022
- FABRIC FAIR ORGANIZED BY 141 YEARS OLD MUMBAI TEXTILE MERCHANT’S MAHAJAN
- 185 STALLS FULLY BOOKED

Mumbai Textile Merchant’s Mahajan (Estd. 1881) have organized Mumbai’s biggest B2B “MTMM FABRIC FAIR – 2022” on 10TH & 11TH JANUARY, 2022 at Sapphire Banquet Hall, Hotel Sahara Star, Ville Parle (East), Mumbai.

Kanubhai P. Narsana, President of Mumbai Textile Merchant’s Mahajan (MTMM) informed us that all the 185 stalls are fully booked and there is a long waiting list of traders who want to book the stalls.

One stall would be kept for MSME, where guidance and information about MSME would be provided to all the participants and visitors. Siyaram Mills has opted for a Meeting Lounge which is 1500 sq.ft in size mainly for the purpose of Business Networking Session.

Dhiraj Kothari, Emeritus Chairman of Mahajan stated that each stall will display wide range of fabrics for formals, casuals, ethnic, kids wear, uniform fabrics, shirting, suiting, dress materials, interlining, banarasi fabric, tencel, embroidered fabrics, hand dyed and dye able fabrics, women’s western wear fabrics, fancy jacquards, fancy duppattas, pure linen, lycra fabrics, kurti fabrics etc. Besides, there will be a huge range of cotton fabrics, polyester fabrics, blended fabrics, pure silk, art silk fabrics and knitwear fabrics. The Mega Fair will also display fabrics of composite mills, art silk mills, woollen mills, power loom sector, handloom sector as well as imported fabrics. Newly invented fibres & yarns like bamboo, tencel fabrics and other value added fabrics will also be displayed. Printed fabrics with a special range like digital, block, screen, rotary will also provide attraction for the visitors. There will be an array of new styles, patterns, colours with innovative range. For gifting purpose, there will be a display of combo pack (one pant piece with a matching shirt piece) in attractive packaging.

According to Sunil J. Majithia, Hon. Secretary of MTMM & Bhavesh Goradia Convener of Fair Committee, the object of the Fabric Fair is to bring back the lost glory of the Mumbai cloth markets especially ‘C’ ward. There are more then 10 small & large cloth markets along with 15,000 fabric traders in ‘C’ ward of Mumbai. Mumbai was the No.1 manufacturing & trading hub for fabrics two decades back, when the composite mills were in its full glory. After the sunset of composite mills era, Surat became No. 1 textile hub and Ahmedabad stood at No. 2. Mumbai has been pushed to No. 3 position as of now. However, Mumbai is still known as birth place of fashion and value added fabrics. In addition, India’s No. 1 power loom centre Bhiwandi, with 7 lakh looms is located at close proximity to Mumbai.

The B2B Fabric Fair will remain open free of cost (Registration is compulsory) to traders, garment manufacturers, retailers, fashion designers, agent houses, importers – exporters, brokers, tailors, fashion boutiques etc. The entry to the Fair will be with registration only.

General public will not be permitted to the Fair as this a B2B Fair and no retail will be allowed. A large number of traders from outstation are expected to visit this exclusive Fair. A footfall of around 10,000 visitors is expected during the two days of this mega event. The Fabric Fair will start from 9.30 AM onwards and the visitors must carry visiting card & vaccination certificate as per prevailing Govt. guidelines (No Vaccination, No Entry).

The Fair Committee of Mumbai Textile Merchant's Mahajan include Sunil J. Majithia, Bhavesh H. Goradia, Divyesh M. Panchmatia, Kanti Jain, Bharat Malkan, Anand Kothari, Anand Sarda & Nirav Mehta.

Mumbai Textile Merchant's Mahajan mainly consist of cloth traders of Mulji Jetha Cloth Market (M.J. Market) and surrounding markets as well as Bhiwandi. 152 years old Mulji Jetha Cloth Market is the oldest cloth market of Asia and M.J. Market is spread across 4.50 acres in C Ward of Mumbai, having more than 1,000 shops.
Next edition of MTMM Fabric Fair has been planned during January 2023 on a much larger scale.

For Registration visit Website: www.mtmm.co.in