Radianza™ AW22/23 collection by Full Thai Knitting

Full Thai Knitting, an excellent reputation knitwear producer has launched AW22/23 flat knit collection with sustainability focus with Radianza™ fibre, an eco-friendly fibre from Thai Acrylic Fibre Co.,Ltd.

Full Thai Knitting was founded in 1987, located in Nonthaburi, Thailand. They export annually more than 2 million garments with over 400 styles to global retail brands. All styles are made by flat knit machines. Not only the design that they focus on, but also the good quality of the materials. “We have been receiving enquiries from customers about sustainable and eco-friendly materials for years, and the demand is continuously growing. Acrylic is one of top choices in sweaters and winter wear, but it was challenging to find sustainable acrylic in the market. We then were introduced to Radianza™ - how much natural resources are saved with zero discharge as well as the initiatives and certification of it. We were very interested in developing a collection with it and this is also a good opportunity to use the characteristics of Radianza™ to promote the products. The feedback we have been giving after launching is very positive and we look forward to receiving many more positive feedback and the high demand on this collection in the upcoming season,” – said Weera Charoensintaweekoon, Managing Director, Full Thai Knitting.

“Radianza™ fibre right now is BlueSign® certified, which makes Radianza™ the first acrylic fibre in the world that becomes BlueSign® partner. It is also the first acrylic fibre that got the MSI scores published on Higg Index. From these two significant initiatives, many customers are becoming more interested in this fibre as an alternative to regular acrylic. We are delighted that Full Thai Knitting is pleased with the concept and quality that they developed a nice collection for AW22/23. We look forward to supporting and collaborating with Full Thai Knitting more in the near future,” – said Tuhin Kulshreshtha, Head of Marketing, Thai Acrylic Fibre.

Radianza™ is a trademark of Thai Acrylic Fibre Co. Ltd.