Beaulieu International Group (B.I.G.) is ready for a sustainable future

Here we go - Beaulieu International Group (B.I.G.) is ready for a sustainable future

With an annual report entitled 'Here.We.Go' and a sustainability report 'Shaping sustainable living, together', B.I.G. is also publishing a strong ambition for a sustainable future.

Offering sustainable flooring and material solutions will be the number one priority for the coming years.

The Group's first sustainability report is built around a self-designed sustainability model - "Route 2030" - which is based on achievable commitments, covers the main priorities and reflects B.I.G.'s vision in a sincere way.

“We fully realize that the road ahead is still long and bumpy, but if there is one thing we have learned in recent years, it is this: the greatest threat to our planet is thinking that someone else will save it. Today, we feel ready and equipped to take on our responsibility” says Pol Deturck, CEO.

Our vision for the B.I.G. change is to actively build a better future by reducing our carbon footprint to zero, taking care of our people and those around us, and doing business in a transparent, integer way. In this sense, it is the perfect translation of the Group's purpose defined in 2021: shaping sustainable living, together.

Pol Deturck adds “By 2030, together with a broad group of suppliers, stakeholders and partners, we want to be the leader in sustainable flooring and material solutions. Specifically, our future value proposition is based on products and services that are environmentally & climate friendly, circular and offered by talented, innovative people with an emphasis on integrity and respect for values. This results more in a recurring value proposition for the future.”

Clear growth ambitions

As a 100% family-owned international Group with a clear long-term vision, we stayed true to our plans and kept on investing in all areas of our business. Just as

our past investments allowed us to thrive in 2021, today's investments will make us even stronger in the years to come.

"The ambition for 2021 was to invest over 100 mio euro. But we were held back by external, unforeseen factors: from delays on quotes and execution to the lack of availability and resources due to the pandemic. If all goes as planned, we'll make up for it in 2022 with an investment budget well over 100 million euro. The main areas of interest will be sustainability, innovation and Industry 4.0." says Pieter-Jan Sonck, CFO of B.I.G.

Our global transformation strategy ONE B.I.G. is gaining mome