Pulling Back the Curtain:

Aurora unveils comprehensive view of the company's extensive North American technical textiles capabilities and markets served

Aurora Specialty Textiles Group unveiled a stunning **new website** that takes visitors inside their U.S manufacturing operations and offers an expanded view of the company's textile manufacturing capabilities, products and people.

Customers can learn about Aurora's capabilities and products easily through the new website. This includes quick access to information about Aurora's many "Innovative Textile Solutions:"

Pressure Sensitive Tape: Aurora is a global leader in the preparation of fabrics for a broad range of tape applications including gaffer's tape, medical tape, athletic tape, automotive tape and printable tape.

Digitally Printable Textiles: Aurora is a market leader providing fabrics engineered for optimal print performance on today's latest wide format digital printers. Aurora's printable fabrics portfolio is led by their respected Expressions Canvas product line.

Technical Textiles: Aurora's state-of-the-art manufacturing technologies offer a wide range of finishing and coating solutions for textiles used in military textile applications, healthcare & safety, sanding abrasives, industrial belting and outdoor protective coverings. Our North American manufacturing operations comply with Berry Amendment requirements.

Aurora Solutions: In addition to fabric finishing and coating, Aurora offers fabric dyeing, fabric preparation, calendering, sanding, converting services, contract manufacturing, toll manufacturing and angle inducing.

R&D: The new website also discusses our role as a partner in new product development and how we can help our customers quickly deliver a vast range of new products to market.

"I am very excited to launch our new website," said Marcia Ayala, president of Aurora Specialty Textiles. "It showcases our capabilities and products, as well as captures the essence of Aurora, our culture and our values. I hope the visitors to our website take the time to explore the pages, learn more about Aurora, and as a result, reach out to us."

Aurora is well-known for quality and has won multiple awards for outstanding business and manufacturing practices and sustainability. This includes awards for Operational Excellence and Innovation from the Valley Industrial Association (VIA), which represents the manufacturing industry in one of the US Midwest's largest industrial hubs.

The new website also takes readers inside the efforts Aurora takes daily to incorporate best practices for sustainability into their operations and provides insight into the careers and benefits offered to employees.