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Press Information **SHIMA SEIKI MFG., LTD.**
SHIMA SEIKI to Participate in MIT Seminar

SHIMA SEIKI to Participate in MIT Seminar for Students

Leading Japanese computerized knitting solutions provider SHIMA SEIKI MFG., LTD., is participating in the "MIT Media Lab Summer Camp in Japan" hosted by the Massachusetts Institute of Technology Media Lab of Cambridge, Massachusetts, U.S.A.

SHIMA SEIKI has been part of the MIT Media Lab as a Consortium Lab Member since 2018, collaborating on research for exploring next-generation technologies that open up new opportunities for the garment sector. The MIT Media Lab is now holding a series of online seminar sessions for middle/junior high school and high school students in Japan and around the world in order to share activities and experiences that address social issues through cross-sector and cross-industry collaboration.

SHIMA SEIKI is holding its own session as part of this series, titled "ZERO-WASTE FASHION—Protecting the Planet from Fashion Loss." The session highlights current issues faced by the fashion industry including environmental problems that have recently become the focus of attention, and aims to explain in simple terms, various sustainable solutions made possible by combining seam-free complete garment knitting technology with virtual sampling performed on design systems.

Session Details:

Name:	MIT Media Lab Summer Camp in Japan
Date:	Friday, 18th and Saturday, 19th June, 2021 Friday, 25th, Saturday, 26th and Sunday, 27th June, 2021
SHIMA Session:	ZERO-WASTE FASHION—Protecting the Planet from Fashion Loss
Date/Time:	Friday, 25th June, 2021 8:00PM - 9:00PM (Japan Standard Time)
Length:	35-minute Lecture + 15-minute Q&A session
Target audience:	Middle/junior high school, high school and university students, parents, corporations, the general public
Language	Japanese, with simultaneous English interpretation
Registration:	https://www.eventbrite.com/e/mit-ml-summer-camp-registration-153542290123

For more information please contact:

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