

Bangladesh is considered a trusted sourcing partner across the world

9th Intex South Asia - Bangladesh Edition in physical format concludes with resounding success!

Reviving and revitalizing face-to-face business meetings through the physical format, the 9th Intex South Asia – Bangladesh Edition concluded on a positive note in Dhaka. Intex South Asia, the biggest international textiles sourcing show for fibers, yarns, fabrics, trims and more for the apparel industry was held from 16-18 June 2022, at the International Convention City Bashundhara, Dhaka. The show was the 1st post-pandemic international textile sourcing platform and was attended by 4,860 trade visitors from Bangladesh, India, Sri Lanka, Japan, Malaysia, Brazil, Italy, Germany and more.

Today, Bangladesh is considered a trusted sourcing partner across the world due to its perseverance in maintaining supplies even during difficult times. With the increase in purchase orders in 2021, many entrepreneurs have made new investments to cope with the rise in demand by increasing factory capacity. These capacity building measures have in turn, seen an increase in demand for raw materials and Intex South Asia – through its international sourcing platform – aims to fulfil these industry demands.

The 3rd Edition of Intex South Asia Bangladesh was inaugurated in the presence of Hon'ble Minister for Textiles & Jute, Mr. Golam Dastagir Gazi, Ministry of Textiles, Government of Bangladesh. Present on the occasion was Mr. Upendra Prasad Singh, the Secretary of the Ministry of Textiles of the Government of India. Also present were Mr. Faruque Hassan, President of the Bangladesh Garments Manufacturers & Exporters Association (BGMEA); Mr. K.I. Hossain, President of the Bangladesh Buying House Association; Mr. Mohammed Hatem, Executive President of the Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA) and Mr. Manoj Kumar Patodia, Chairman of the Cotton Textiles Export Promotion Council (TEXPROCIL).

On this occasion, Hon'ble Minister for Textiles & Jute, Mr. Golam Dastagir Gazi, Ministry of Textiles, Govt. of Bangladesh said, "Intex South Asia is a very important show in South Asia. We are delighted that this expo was held in Dhaka. I proudly recall the first edition of Intex South Asia, which was held in Dhaka in 2019 with an excellent participation from different nations. We believe Intex South Asia platform will boost the economy and create opportunities for textile and apparel industry of Bangladesh and other participating countries. We extend our all-out support for organizing this fruitful and meaningful trade exhibition in Bangladesh."

The show saw the participation of 120+ companies from India, Bangladesh, Korea, China, Thailand, Singapore, UAE, Italy, USA and more, who showcased their latest offerings for the Bangladesh textile and apparel industry. Arise Integrated Industrial Platforms (ARISE IIP) was Africa Investment Partner and MGH Singapore was the Supply Chain, Logistics & Express partner of Intex South Asia Bangladesh.

Keeping in mind Bangladesh's huge demand for innovative and trendy textiles, country pavilions from India, Bangladesh, China, Korea & Thailand were formed at the show. This year, the India Pavilion saw the biggest ever participation in Bangladesh. More than 75 Indian companies joined the exhibition to showcase their latest collections of Cotton and MMF textiles (fibers, yarns & fabrics) for export as well as domestic markets and connected with potential buyers from Bangladesh and other international markets that visited this show over 3 days. The hybrid textile showcase from China, Thailand and Korea receive good response from the visitors where buyers previewed the innovative and trendy textiles and made enquiries for their interested products as well as showed interest to organise B2B meetings after the show. In all 329 enquiries were generated at the show.

Looking at building closer ties between India and Bangladesh, Mr. Upendra Prasad Singh the Secretary of the Ministry of Textiles, Government of India, said, “To become global players India and Bangladesh have to support each other to increase MMF capacity. We have to go past bottlenecks to create positive business situations for both countries. India and Bangladesh have a lot of synergies and should look to build on our strengths as the canvas is big enough for both countries. I wish Intex South Asia all the success.”

During the course of the expo, Intex South Asia once again presented the globally renowned Interactive Business Forum Seminar Series (IBF), hosting trailblazing industry seminars and workshops by global industry experts on India-Bangladesh business ties, green manufacturing, textile business and investment opportunities in Africa, latest digital technology to support RMG industry and logistics and supply chain with industry leaders and experts from the textile and apparel industry of South Asia.

The trends showcase at Intex South Asia had representations from Italtex, an Italian Trends Studio that showcased Fabric Trends for Fall Winter 23/24 & Spring Summer 2024 Collection; PANTONE Connect with Live Colour Swatches on display for visitors and Fashion Snoops USA with their trends forecast. Also present were the Bangladesh Handloom Board showcased “Dhaka Muslin” with other traditional textiles and the BGMEA University of Fashion & Technology (BUFT) whose students presented innovative and sustainable fashion “Made in Bangladesh”.

Ms. Arti Bhagat, Director of Worldex India and organiser of Intex South Asia said, “We can confidently say that Intex South Asia is truly the industry’s strongest business and market intelligence platform, bridging the gap between India, Bangladesh, South Asia and the world.”

Some of the leading buyers that visited the show were Bitopi Group, Akij Group, Epyllion Group, H & M, Marks & Spencer, Next Sourcing, Uniqlo, PDS International, Asmara, Fakir Fashions, Synergies Sourcing, ALPINE PRO, A.S., Signet, LC Waikiki, Noman Group, Ha-meem Group, Groupe Beaumanoir, Hirdaramani Bangladesh, Square Fashions, Babylon Group, Masco Group, Nassa Group and more.

Intex South Asia Bangladesh is endorsed and supported by International Textile Manufacturers Federation (ITMF), Korea Textile Center (KTC), Thailand Textile Institute (THTI), The Cotton Textiles Export Promotion Council (TEXPROCOCIL), Federation of Indian Export Organisations (FIEO), Malaysian Knitting Manufacturers Association (MKMA), Bangladesh Garment Manufacturers & Exporters Association (BGMEA), Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Bangladesh Garment Buying House Association (BGBA) and others.

For more information, please visit bd.intexsouthasia.com