


**Headline: INDEX™23 encourages innovation through industry challenges**

INDEX™23, the world's largest nonwovens exhibition, will be returning to Geneva, Switzerland, from 18-21 April 2023.

In this crucial moment for the industry, the participation in leading events allows businesses and customers to sustain an updated network, staying ahead on both business opportunities and new developments. The coming INDEX™ will cover innovations across the nonwovens section, including key areas such as automotive, geotextiles, medical nonwovens, filtration, packaging and hygiene.

Exhibitors and visitors alike are invited to explore the latest industry innovations, network, connect, build lasting relationships and develop fruitful business opportunities at INDEX™, which runs every three years.

A large number of global exhibitors and visitors are expected in Geneva, set to take advantage of the wide range of opportunities for new and established businesses: meeting prospects, customers and suppliers from across the industry.

**Portrait of an Impactful Venue**

Following the trend featured by the last editions, 13,000 visitors are expected to attend INDEX™23, 70% of whom are typically decision-makers within their respective companies.

INDEX™20, one of the first exhibitions in the industry to take place in person during the Covid-19 pandemics, welcomed over 500 exhibitors from 42 countries on-site, making a total of 700 exhibitors when including those attending via the virtual platform.

The impact of the past editions portrays the extent of the growth in the nonwovens industry, as well as its diversification.

More than 90% of exhibitors were satisfied with the business results achieved in the last two editions of the show. What's more, 9 out of 10 visitors say they are actively seeking new suppliers, with 70% of visitors attending for two days or more.

**Exhibitor and Visitor Feedback**

An implacable thermometer about the success of an indicative relies on the comments left by the attendees.

"We found lots of exhibitors with sustainable products."

"We were able to conduct business with many partners from around the world in a short period of time. This was a time and cost save versus visiting them at their sites."

Other visitors said: "[We had] very good and valuable meetings. People were very open for dialogue and had time for meetings. So many exhibitors and visitors. A great international experience."

"The companies that join the event are very focused on establishing synergies and commercial relationships, participants are clear about their specific needs and discussions are highly technical and well-driven."

It was also said that INDEX™ provides exposure to all levels of the nonwovens supply chain under one roof and that the show's seminars were engaging with well chosen, interesting topics.

Exhibitors, meanwhile, were equally as impressed with the level of visitors. One said: "[It's a] great opportunity to meet larger teams of customers outside of sourcing, [that is] usually hard to target elsewhere."

Another commented on the events, "high efficiency in getting in touch with most customers in a short time." And said the company was able to "broadly show [its] capabilities and display new products/technologies to the right audience."

As an example of the business opportunities that are facilitated during the event, a visitor concluded that "[they had] very good and valuable meetings. People were very open for dialogue and had time for meetings. So many exhibitors and visitors. A great international experience."

**INDEX™23 Highlights**

INDEX™23 will also include seminars and exhibitors will have the opportunity to showcase their latest innovations through product presentations. Sector seminars on key innovation-based topics will be held around crucial themes, including health, transportation, geotextiles, energy and sustainability.

On the topic of sustainability and its growing importance in the industry, a visitor from INDEX™20 said they, "found lots of exhibitors with sustainable products." Numerous conferences on innovation, circularity and related subjects, are expected to take place during INDEX™23 with renowned speakers.

Murat Dogru, General Manager of EDANA, comments: "The event comes at a time when collaboration and discussion is needed more than ever as the nonwovens industry – and the wider manufacturing landscape – faces unprecedented challenges. With rising energy costs, raw material issues and logistical tasks to overcome – not to mention impacts from Covid-19, a united and transparent industry is essential."

Magali Fakhry Dufresne, INDEX™ Exhibition Director, PALEXPO, adds: "We are very excited to invite the nonwovens community to come together once again at INDEX™. We look forward to discussing all things innovation in the nonwovens industry and working together to find solutions to ongoing industry challenges."

INDEX™ is organised by PALEXPO on behalf of EDANA.

For more information, visit: www.indexnonwovens.com
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