## A.T.E.  to promote automated storage solutions for Textile Segment

Craftsman Automation appoints A.T.E.  to promote automated storage solutions for Textile Segment

A.T.E. has entered into an exclusive agreement with Craftsman Automation for promotion, sales and marketing of Craftsman's storage systems products and solutions for the entire textile value chain in India, Nepal, and Bangladesh.



*Mr Abhijit Kulkarni and Mr Gautham Ram (shaking hands) with the rest of the team from A.T.E.*

Established in 1986 and headquartered in Coimbatore, India,with factories in 7 locations across India, Craftsman Automation is a diversified engineering company with vertically integrated manufacturing capabilities. They are particularly well-known in the automotive sector as an OEM supplier of automotive components such as engine blocks, cylinder heads, and the like. They have diversified into many segments and have products for varied industries.



Craftsman's storage product portfolio includes Automated Storage and Retrieval Systems (ASRS), vertical storage solutions, stationary racking, shelving, and pallets. Craftsman has in house manufacturing facilities for racking and storage and retrieval Systems, and caters to Ecommerce, FMCG, food & beverage, Retail, 3PL, Pharma, Engineering, apart from textile segments. Craftsman's VStore vertical storage and retrieval system makes maximum use of existing floor space due to its small footprint which is up to 80% smaller than conventional storage systems. For textile manufacturing, Craftsman provides special solutions like Fabric roll storage, Yarn Storage, trims storage, made up and finished garments storage solutions.



*Craftsman's VStore vertical storage and retrieval system*

On the tie-up, Mr Abhijit Kulkarni, President, A.T.E. Enterprises, said, "Considering the trend towards automation and storage, our customers have been requesting solutions such as Craftsman's from us. We feel that Craftsman's products have enormous potential for use in all textile manufacturing segments. They are a world-class engineering company with a highly trained technical team. Tying up with Craftsman Automation therefore makes perfect strategic sense for us."

Mr Gautham Ram, Director, Craftsman Automation, said, "We are excited for the tie up with A.T.E. for promotion of our storage systems products for the textile manufacturing chain, we are particularly keen on leveraging A.T.E.'s vast experience and technical skillset in textile machinery to jointly work towards providing reliable, specially engineered storage and material handling solutions for the textile Industry in India and South Asia."