COLORJET LAUNCHES EARTH SERIES ON FIRST DAY OF INDIA ITME 2022.

A **Sustainable** textile printing process enabled by ColorJet Pigment Solution.



COLORJET GROUP launched sustainable Pigment printing solution –**EARTH SERIES** on the first day of **India ITME 2022.**

Mr. Madhu Sudan Dadu – Chairman, ColorJet Group along with Mr. Seiji Nakashima Vice President of Inkjet Components Division, Konica Minolta Inc. & Mr. Shu Watanabe Group Leader of Inkjet Components Business Unit, Konica Minolta Inc. Inaugurated the new ColorJet Earth Series Textile Printing solutions.

Mr. Madhu Sudan Dadu – Chairman, ColorJet Group said, *"ColorJet EARTH Series is an advance sustainable textile printing solution in Digital textile printing segment. This new process does not require additional equipment for pre and post treatment. By way of Eliminating pre & post treatment, this has led to huge saving of water and energy, and provides competitive edge in sustainable direct-to-fabric printing category"*

Mr. Seiji Nakashima Vice President of Inkjet Components Division, Konica Minolta Inc. said "*it's a pleasure to be a part of this mega event India ITME 2022 and inaugurating the new launched Earth Series by Colorjet Group based on Konica Minolta Print heads. We see that worldwide textile industry is moving towards sustainable production model to optimise usage of resources like water, power, microfiber & we are glad that Colorjet has been constantly releasing future ready solutions for sustainable environment in textile industry, we look forward for a promising relationship*"

The Earth series comes with 3 models - 32, 16 and 8 inkjet powered by Konica Minolta print heads.

Inspired by the success of pigment solutions, operating successfully across the globe including India, Germany, Brazil, Vietnam, Pakistan and at other leading textile clusters.

ColorJet is now all set to lead the sustainable Pigment printing category with its new futuristic Earth series.

The Colorjet Earth Series will provide sustainable print solution in textiles to Fashion apparels, kids wear, home furnishing and many other segments

Visitors from Textile Printing segment will have the opportunity to see the live Demonstration of this product at INDIA ITME, Hall No. 5, and Booth No. H5F3G4.