OBEETEE
CARPETS
ARTISAN MADE SINCE 1820

Luxury Home Brand OBEETEE Carpets Expands into Home Decor with Launch of Vibrant and sustainable Cushion Collection

Luxury home brand OBEETEE Carpets is taking its first steps towards diversification with the launch of its Gypsy Oasis cushion collection. The collection, which marks the brand's expansion into becoming a comprehensive home brand, boasts a diverse range of designs and patterns, made from high-quality materials that are available in various colours and aesthetics. The cushions come in two sizes, 16x16 and 18x18, and are made from sustainable materials, including Panipat cotton and a combination of natural wool and cotton in equal proportions. The attention to detail and craftsmanship is evident in every cushion, making them both functional and beautiful additions to any living space.

The Gypsy Oasis Collection is a unique celebration of the Romani people's cultural heritage, featuring a range of vibrant colours, bold patterns, and intricate textures. The collection draws design inspiration from traditional Indian embroidery, which is infused with modern elements, resulting in a stunning and unique collection of cushions.

Angelique Dhama, CEO of OBEETEE Carpets - Retail, said, "We are thrilled to launch our first-ever cushion collection - The Gypsy Oasis Collection. Each cushion is handcrafted using sustainable materials and features unique designs and patterns that celebrate the rich cultural heritage of the Romani people. We are confident that these cushions will add a touch of sophistication and luxury to any living space, while also being a responsible choice for environmentally conscious consumers."

The launch of the new cushion collection is an exciting step for OBEETEE Carpets as the brand continues to build on its legacy in luxury Carpets and expand its portfolio of home decor solutions. With a commitment to becoming a complete home brand, OBEETEE Carpets is excited to offer its customers a wider range of options to create beautiful and elegant living spaces.