The Importance of Innovation and Sustainability in Italian Textile Machinery Manufacturing



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1. Present Status of Italian Textile Machinery?

In 2022, the value of Italian machinery production exceeded 2.7 billion euros, up about 13% on the previous year. Exports account for more than 86% of this value (+15% compared to 2021 year). Despite the negative factors like the inflationary pressures and political crises caused by the pandemic and Russia-Ukraine war so even in 2022 the upward trend of our industry goes on. Also thanks to ITMA, we expect a further growth in demand for Italian machinery in 2023.

2. ACIMIT strategy in case of sustainability and innovation?

Increased awareness of ecological issues has involved the Italian textile machinery industry. The reduced use of resources, for a lower environmental impact, is just one of the topics through which the Italian manufacturers declines its commitment on the side of sustainability. A commitment that

ACIMIT has made its own by developing the Sustainable Technologies project. At the heart of the initiative is the Green Label, the document that certifies the energy and environmental performance of the machinery and summarizes it by giving a value to the Carbon Footprint of the machine itself. Regarding the innovation textile companies need technologies that are highly interconnected with each other and with their ERP and MES systems, and machinery that can make textile production increasingly competitive. So ACIMIT developed the digital certification, named DIGITAL READY, designed to simplify the production process, making use of a standard language and unique data reading system that allows different types of machinery to dialogue with production systems.

3. How do you see trends in case of technology?

Technological trends focus on sustainability and digitization increasingly. Indeed, textile machinery make possible a growth in the competitiveness of its users, reducing production costs and increasing production efficiency. During ITMA Milan visitors will be able to verify that the displayed innovations will go in this direction.

4. Strategy for growth of International Market Share of Italian Textile Machinery?

The best strategy to increase market share is to keep being innovative and offer the best and tailor-made solution to each customer. Always aware of their customers' strategies, Italian textile machinery manufacturers have well understood the importance of the transition to a more sustainable fashion industry and how technologies are expected to make a concrete connection between eco-efficiency and eco-effectiveness. For example, some Italian textile machinery manufacturers are committed in the production of technologies for the recycling and regeneration of textile waste. Other Italian companies are making an effort to find solutions in the field of augmented reality and artificial intelligence in order to support textile customers in optimising production using real-time data and in enabling both predictive and preventive maintenance of the machinery in use at the customer's facility.

5. Why International Textile Industry should Choose Italian Textile Machinery for Manufacturing?

Creativity, reliability and flexibility characterize Italian textile machinery supply. I believe that Italian companies can reply quickly and with right solutions to the ongoing challenges that the global textile industry faces every day.

6. How do you see Made In Italy Concept?

The concept is a combination of tradition and innovation. Especially in the textile sector, those who buy Made in Italy machinery know that it is the result of a historical legacy of know-how and passion and strong innovative creativity.

7. Italian Textile Machinery Participation and Expectation from ITMA 2023?

Italy is the first represented Country at ITMA, with about 410 exhibitors covering around 36,000 sq. mts. Fully 30% of the total exhibition space at ITMA will be taken up by Italian machinery manufacturers. After the pandemic years, ITMA will mark a break from the last three years. There is a willingness of the whole industry to come together again, and Italian exhibitors expect a high number of visitors and a positive business climate.