



## **"Streamlining Textile Processing: A Strategic Alliance for Enhanced Efficiency"**

In the era of consolidation, where every organization seeks to optimize resources and stay ahead of the competition, efficient textile processing is vital. The process involves multiple stages, from preparatory work to value addition through dyeing, printing, surface treatment, and finishing applications. Selecting the right equipment and technology to meet quality, quantity, and performance objectives can be a daunting task.

Traditionally, processing units would individually engage with manufacturers, engaging in time-consuming and costly discussions to obtain suitable technology. However, the current situation calls for an organization that can understand precise customer needs and offer technologically advanced solutions.

Similar to the geopolitical alliance between India, the United States, Australia, and Japan known as the "Quad," the textile industry is witnessing a comparable movement. The textile processing fraternity in India is grateful to indigenous processing manufacturing industry leaders such as Harish Textile Engineers, Menzel Engineering India, Ronson Industrial Engineers, and Reckon Industries. These organizations have continuously developed new technologies to meet the ever-changing and challenging needs of the textile processing industry, including regular upgrades to their time-tested technologies.

For over 60 years, Harish Textile Engineers has established a formidable reputation in the Indian textile industry. Their processing machines have stood out in the market by offering the best combination of performance, service, and affordability, particularly with their renowned Harish Stenters.

Menzel Engineering India, a German joint venture company with manufacturing facilities in Mumbai and Ahmedabad, has brought distinct competencies in offering innovative yet customized and advanced yet affordable solutions. Menzel India has gained undisputed leadership in fabric preparatory, fabric dyeing, and washing solutions for dyed and printed fabrics.

Established in 1968, Ronson Industrial Engineers have been designing, developing, and manufacturing finishing equipment in close cooperation with leading textile houses. With headquarters in Mumbai and production facilities in Gujarat, Ronson specializes in custom-built machinery that meets clients' specific requirements. They excel in finishing equipment such as compressive shrinking range, comfit finishing range, and material handling equipment.

In 2015, Reckon Industries made a grand entrance with a commitment to delivering top-of-the-line steaming solutions for printed fabrics. Anticipating the rise of digital printing, Reckon developed specially designed loop steamers to meet the critical processing needs of quality and value addition. Their robust product design, minimal labor requirements, and prompt service have become their trademarks. Reckon's foresight regarding upcoming trends has allowed the organization to experience exponential global growth within a short period.

Now, Harish, Menzel India, Ronson, and Reckon have reinforced their association through a strategic alliance. Customers will benefit from a one-stop solution to meet their processing benchmarks. By fully understanding their processing needs, this alliance can offer precise technologies as a comprehensive solution.

Undoubtedly, the textile processing industry stands to gain immensely from this new development, as efficiency and effectiveness are streamlined through the synergistic collaboration of these industry leaders.