Unveiling ReHubs Europe: Pioneering Textile Waste Recycling with Chris Deloof at the Helm

In a groundbreaking initiative, EURATEX and its 20 member consortium recently introduced ReHubs Europe during a launch event facilitated by Mango. This novel international non-profit organisation is crafted after three exhaustive years of research, including the release of a comprehensive Techno-Economic Study that delved into the feasibility, economic costs, and ecological benefits of amplifying textile waste recycling within Europe.

Drawing together industry stalwarts spanning the entire textile lifecycle – from manufacturers and iconic fashion labels to waste collectors, recyclers, and tech innovators – ReHubs Europe has set an audacious target. It aspires to facilitate the recycling of a staggering 2.5 million tons of textile waste by 2030. Achieving this milestone demands the roll-out of approximately 250 large-scale fibre-to-fibre recycling projects peppered across Europe.

This initiative emerges as a timely industry-led reaction to impending EU regulations, which mandate the systematic collection and sorting of textile waste by 2025. To effectively address this legislative shift, there's a palpable urgency to bolster recycling capabilities and foster collaborative synergies across the textile value chain.

The charismatic Chris Deloof, known for his expansive tenure in textiles and his fervent championing of inter-industry cohesion, has been entrusted with steering ReHubs Europe as its Executive Director. A fervent proponent of the circular economy, Deloof’s vision dovetails perfectly with the overarching ethos of ReHubs Europe.

In his inaugural remarks, Chris Deloof shared, "Being at the forefront of ReHubs Europe is both an honour and a thrilling challenge. Collaborating with industry pioneers and fashion moguls under the ReHubs Europe banner promises a transformative journey towards reshaping the textile landscape."

Echoing this sentiment, Euratex President Alberto Paccanelli lauded the inception of ReHubs Europe: "It's a testament to our collective resolve to pivot towards a more sustainable, circular industrial paradigm, despite prevailing global challenges. The unison of diverse facets of our industry under ReHubs Europe embodies a renaissance for European textiles. My gratitude extends to Robert van de Kerkhof (Lenzing) and Mauro Scalia (EURATEX) for their relentless efforts in bringing this vision to fruition."

Headquartered in Brussels and operating in close alignment with EURATEX, ReHubs Europe extends an open invitation to companies eager to revolutionise textile waste recycling across Europe.