ITAMMA Advances Textile Capital Goods Sector with Seminars and Strategic Partnerships

ITAMMA (Indian Textile Accessories & Machinery Manufacturers Association), with support from the Ministry of Heavy Industry, is spearheading the development of the Textile Capital Goods Sector. A notable event in this series was the seminar on "Scope of Capital Goods Sector in the Technical Textile Industry," held on December 19, 2023, at the SGCC Hall in Surat, in collaboration with The Southern Gujarat Chamber of Commerce and Industry (SGCC). This seminar brought together industry leaders and experts to discuss the future and potential of the capital goods sector in technical textiles.

Mr. Nikhil Madrasi, Secretary of SGCC, emphasized the crucial need for embracing technological advancements in the textile industry. Drawing parallels with iconic brands, he highlighted the importance of adapting to change for progress. His insights into the growing domain of technical textiles projected a significant market growth, aligning with India's economic goals. Dr. Pankaj J Gandhi, Director of MANTRA, further illuminated the seminar with discussions on the evolution of textiles and the role of technical textiles in economic growth, stressing the potential of manufacturing machinery for this sector in India.

The seminar also featured Dr. Latesh B. Chaudhari from RNGPIT, who spoke about the institute's commitment to advancing technical textiles within the Capital Goods Sector, including their initiatives in skill development and collaboration with the Ministry of Heavy Industries. Ms. Shalini Singh, COO and Acting CEO of the Capital Goods & Strategic Skill Council, highlighted the shift towards skill development over formal degrees, aligning with India's vision of Make in India and Atma Nirbhar Bharat.

Mr. N D Mhatre, Director General (Tech) of ITAMMA, presented details on MHI schemes benefiting the Textile Capital Goods sector, focusing on the needs of Surat's man-made textiles industry. The event concluded with discussions on digital marketing strategies and the role of social media in enhancing business prospects in the capital goods sector, led by Mr. Mehul Goswami of Sambuq.com and Ms. Neetii M. from Mercury Web.

In summary, the seminar provided a platform for ITAMMA and its members to engage with technological research institutes and associations, showcasing a commitment to innovation and technological excellence in the textile industry. This event underscored ITAMMA's dedication to empowering its members and fostering industrial growth, marking a significant step in the development of India's Textile Capital Goods Sector.