

Denim Technologies Special Section, Which Is In High Demand Opens In 11A, The Bigger Hall

The 'Denim Technologies Special Section', which was opened for the first time at the ITM 2022, pleased its exhibitors with the number of visitors and sales figures. Hall 11A was opened at the ITM 2024 for denim technologies upon the high demand from companies that want to enlarge their stands.



ITM 2024 International Textile Machinery Exhibition, which will be organized in partnership with Tüyap Tüm Fuarçılık Yapım A.Ş. and Teknik Fuarçılık A.Ş. and in cooperation with Textile Machinery and Accessories Industrialists Association (TEMSAD), will open its doors to its visitors between 4-8 June 2024 at Tüyap Fair and Congress Center. Exhibitors, which have achieved visitor numbers and sales figures above their expectations in the exhibitions they participated in the past years, have requested to enlarge their stands for ITM 2024.

The 'Denim Technologies Special Section', which was opened for the first time at the ITM 2022-International Textile Machinery Exhibition, which broke records with both its exhibitors and visitors from all over the world, attracted great attention from the exhibitors. Reaching visitor and sales figures above their expectations at the exhibition, the denim technologies manufacturers wanted to enlarge their place in ITM 2024. In addition, a larger hall was prepared for the 'Denim Technologies Section' in order to offer a place in ITM 2024 to companies that could not participate in the ITM

2022. Used in denim production; taking into account the demands of washing, bleaching, dyeing, cutting, patterning, finishing, drying, ozone machines and chemical manufacturers to be close to the 'Dyeing-Finishing' halls, the 'Denim Technologies Special Section' was moved to hall 11A.

Reach Conscious Customers with High Purchasing Power

Participating companies, which have already completed their reservations to take part in the ITM 2024, which will be held on June 4-8, 2024, will host all buyers of the denim industry in their own special halls. Companies will have the opportunity to update their machines and develop new technologies in line with the demands of sector representatives. Participating companies will also be able to reach Professional visitors with high purchasing power and sign important commercial collaborations.

Sustainable Denim Technologies at ITM 2024

The 'Denim Technologies Special Section', which will enable companies in the denim sector to introduce their sustainable innovations and latest technologies to the whole world, will guide buyers and brands looking for reliable information on sustainable products.

Specialization hall where the latest technologies for the sector will be exhibited; It will also present a great opportunity for its visitors. Visitors to the 'Denim Technologies Special Section', where new trends and the latest technologies in the denim sector will be exhibited, will have the opportunity to see innovations closely for the first time. In addition, professional visitors who will meet new suppliers will have the opportunity to examine and compare suppliers from all over the world.