Auro Textiles Enhances Weaving Capabilities with Picanol's Ultimax Machines



Auro Textiles, a subsidiary of Vardhman Group—India's leading comprehensive textile conglomerate—has recently advanced its manufacturing prowess by integrating 28 Ultimax rapier weaving machines from Picanol. This significant upgrade coincided with the machines being among the inaugural series produced post the Ultimax's debut at ITMA 2023. The collaboration was celebrated at a special ceremony at Auro Textiles' facility in Baddi, India, underlining the enduring partnership between Picanol and Auro Textiles that spans over 27 years.

The adoption of the Ultimax rapier machines underscores the mutual dedication of Picanol and Auro Textiles to pioneering innovation, superior quality, and sustainability within the textile sector. Mr. Kasiviswanathan

Palanisamy, Director of Picanol India, expressed his pride in supporting Auro Textiles' growth journey. He extended gratitude for their unwavering trust and looked forward to a continued prosperous partnership.

Ms. Sagrika Jain, Executive Director of Auro Textiles, shared insights into their initial encounter with the Ultimax machine at Picanol's headquarters in Belgium, highlighting the machine's innovative features that promise to elevate production efficiency, profitability, and adaptability to meet customer demands comprehensively.

The Ultimax represents a leap forward in weaving technology, characterized by exceptional performance, sustainability-forward design, and unparalleled ease of operation enabled by extensive digitization and integrated sensors. This strategic enhancement of Auro Textiles' manufacturing capabilities positions the company to better serve the evolving needs of the global textile market.