INDA Unveils 2024 Nonwovens Supply Report: A Strategic Guide for Industry Investments

INDA, the Association of the Nonwovens Fabrics Industry, has released the eleventh edition of its annual North American Nonwovens Supply Report. This comprehensive document, grounded in extensive research, producer surveys, and interviews with industry leaders, provides a detailed analysis of the nonwoven materials supply landscape in North America. It covers key metrics such as capacity, production, operating rates, and regional trade through 2023.

Tony Fragnito, INDA President, emphasized the value of the report, stating, "INDA provides valuable data and actionable industry information to enhance decision-making in our capital-intensive industry. This report is the most complete and accurate portrayal for both rolled goods and other nonwoven materials produced in North America. These supply and demand balance metrics are essential for strategic planning and business investment decisions."

Key findings from the report reveal that North American capacity reached 5.713 million tonnes in 2023, an increase of over 230,000 tonnes from the previous year. The report also highlights a significant shift towards sustainability, with new production lines being installed primarily in long-life sectors. Additionally, there has been a slowdown in production output in 2023 due to the commissioning of larger machine installations.

INDA members receive the Executive Summary from annual Supply Reports, the quarterly INDA Market Pulse, and the monthly Price Trends Summary as part of their membership benefits. This report is an invaluable resource for strategic planning and business investment decisions, offering a clear and accurate picture of the current and future state of the nonwovens industry in North America.